



National Association of Community Development Extension Professionals

December 15, 2023 Board Meeting
12-1:30 p.m. ET

<https://us02web.zoom.us/j/84451494282>

Agenda

- **Welcome/Call to Order** ~ *Crystal Tyler-Mackey (12:01 PM ET)*
- **Roll Call** ~ *Michael Dougherty*
 - Crystal Tyler-Mackey, President
 - Michelle Eley, President Elect
(joined 12:10 PM, dropped while travelling 12:30 PM, rejoined 12:45 PM)
 - Rebekka Dudensing, Immediate Past President
 - Daniel Eades, Treasurer (joined 12:10 PM)
 - Michael Dougherty, Secretary

 - Scott Slattery, Northeast Regional Rep *(left 12:35 PM)*
 - Hunter Goodman, Southern Regional Rep
 - Jan Steen, North Central Regional Rep
 - Juliet Daniels, Western Regional Rep
 - Iris Crosby, 1890s Regional Rep

 - Craig Carpenter, Finance Committee Chair
 - Jaime Menon, Communications Committee Co-Chair
 - Gwynn Stewart, Communications Committee Co-Chair
 - Nicole Walker, Member Services Committee Co-Chair
 - Eric Walcott, Awards Committee Co-Chair
 - Tanya Lamo, Marketing Committee Co-Chair
 - Donna Rewalt, Marketing Committee Co-Chair & ELC Planning Committee Rep

 - John Green, RRDC Representative
 - Ramona Madhosingh-Hector, PILD Planning Committee Rep
 - Erin Ling, PILD Planning Committee Rep

 - Nate Peterson, 2024 Conference Committee
 - Talia Washington, 2024 Conference Committee

 - Ricky Adkins, NACDEP Executive Director
- **Agenda** ~ *Crystal Tyler-Mackey*
 - Rebekka moved to approve the agenda. Scott seconded. Agenda approved.
- **Approve Minutes of the Last Meeting** ~ *Michael Dougherty*
 - Rebekka moved to approve the minutes. Hunter seconded. Minutes approved.



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- **Treasurer's Report ~ Daniel Eades**
 - Crystal noted the report had been uploaded to MemberClicks.
 - *Daniel joined lat. Report occurred after Partner Reports.*
 - Noted had \$183,433 in assets, including about \$55,000 endowment
 - Expenses largely unchanged; they look like last month or as planned.
 - Anticipate having between \$11,000 and \$12,000 at the end of year. Will divide remainder between endowment and scholarships.
 - Note checking account showing negative balance but that is not real. As of today, there is \$5,460 in the account. Issue is two outstanding checks from 2018 are still on the record in QuickBooks. Meeting next week on how to address them
 - Juliet moved to accept the report. Jan seconded. Report accepted.

- **The Association Source ~ Ricky Atkins, NACDEP Executive Director**
 - Report uploaded to MemberClicks along with regional rosters.
 - Rosters show two different expiration dates as some people are already renewing.
 - Getting toward end-of-year financials.
 - Set up forms for NACDEP New Year; will need to be tested then can start registration.

- **Partner Reports**
 - NIFA liaison ~ *Sarah Rocker*
 - Not present. No report.

 - Regional Rural Development Centers Rep. SRDC – *John Green*
 - Have volunteers for organization of Program Leader at NACDEP. Will be calling that group together in January.
 - Continuing dialog between RRDCs and CD101 training groups – national and southern regional groups groups. Southern group will propose a workshop for NACDEP. National group will see what else may needed throughout year.
 - Inaugural 1890s Fellow through SRDC Michelle Eley halfway through her service.
 - Last year had joint promotion between NACDEP and Rural Sociological Society (RSS). Call for papers for RSS just came out, will be sharing that information. Conference at University of Wisconsin (July 24-30).
 - Crystal excited about people coming in for CD 101.

 - Community Development Society (quarterly) ~ *Bo Beaulieu*
 - Not present. No report.

- **Treasurer's Report ~ Daniel Eades**
 - Occurred here.
 - Notes above.



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- **Select Committees**

- Professional Development
 - Crystal noted still in formation stage. Focus will be to examine offerings (what we have, what we do, what we could do).
 - Some have expressed interest working on professional development. In January, after NACDEP New Year, will work to get a date to have initial conversation, identify next steps/strategies for moving forward.
 - Consensus is reasonable approach.
 - Crystal noted Comm-Comm and Member Services have discussed this while DEI has interest in it.
- Conference Playbook Review and Update ~Juliet Daniels
 - Planning on convening group in January.

- **Standing Committee Reports**

- Finance Committee ~ *Craig Carpenter*
 - No report.
 - Next meeting January 11 (2024).
- Diversity, Equity & Inclusion (DEI) Committee ~ *Amber Twitty/Lupe Valtierra/Liza Hinz*
 - Michelle provided quick update.
 - Working on leadership transition.
 - Last meeting talked about ideas on professional development that will be shared during NACDEP New Year event.
 - Thinking about Webinar series on DEI in community development. Conversations bimonthly, each focused with pre-session context provided.
 - Also talked about other upcoming events.
- Communications Committee ~ *Jaime Menon/Gwynn Stewart*
 - Gwynn reported committee had no meeting in November or December.
 - Providing social media support for newsletter, NACDEP New Year, Extension Leadership Conference notice, NACDEP awards notice, jobs postint, conference.
 - Next meeting January 5 (2024) at 2 PM ET.
- Marketing Committee ~ *Tanya Lamo/Donna Rewalt*
 - Tanya reported committee met December 6.
 - Reviewed survey results on logo. Working on pricing to send to professional for refinement and options. Plan to report back in January or February. Goal is reveal new logo at conference.
 - Working on updating pamphlet. Need better photos for marketing. Working to set up a photo drop.
 - Discussing budget for website updates. Seeking to increase membership through partner organizations who have interest in professional development offered throughout the year.
 - Next meeting, January 6 (2024) at 2 PM ET.



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- Donna mentioned having about video content to promote content. Did not know what conference committee working on. Would be happy to help with that. Nate said wanted to have conversations about budget on videography services. Seeking sponsorship for this, which now includes a Diamond level to be featured on video. Daniel asked what was needed (financially) to see if organization can make it work. Nate said the original proposal was \$10,000 and added the if board provides \$2,500 like it did last year, the conference committee can take the initiative to raise the rest. Daniel said expected NACDEP should be able to do at least what it did last time.
- **Member Services Committee ~ *Nicole Walker/Charissa Puryear***
 - Nicole reported committee met December 1.
 - Discussions focused on scholarships and conference mentor program.
 - Noted that Prairie View has taken the lead on a USDA AFRI grant for scholarships (like Purdue received in 2022).
 - Understand there will need to be a longer-term sustainable plan if want that level of scholarship funding available. Will have more for board in early 2024.
 - Want to partner with Conference Committee for newcomers/first-timer session. Would like to have conference buddy sign-up as part of registration so people don't have to go to two different places.
 - Next meeting January 5 (2024) at 10 AM ET.
 - Crystal noted people liked the conference buddies. Should be able to have one place for registration. Was hopeful will have a successful proposal for scholarship funding, adding knew it takes time to get regular institutional funding.
- **Recognition Committee ~ *Eric Walcott/Tamara Ogle***
 - Eric reported awards portal opened earlier this month. Asked people to think about nominating themselves or colleagues or to encourage colleagues to apply for awards. Working with regional reps to get judges.
 - Working with winners to share at NACDEP New Year.
 - Crystal noted there are many people who won't self-dominate unless encouraged to do so.
- **Nomination/Policy & Procedures Committee ~ *Rebekkah Dudensing***
 - Noted have an election going on. Asked those who had not voted to please do so. Reminder will go out December 18, with voting closing December 20.
 - Will pick up work on policies in the new year.
 - Don't forget about NACDEP New Year.
- **Historian Report ~ *Stacey McCullough***
 - Not present. No report.
- **Updates from Regions & Partners**
 - **Northeast ~ *Scott Slattery***
 - Getting people vote in election, participate in NACDEP New Year, submit awards, and review for conference.
 - Regional meeting to be held January 19 (2024).



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- North Central ~ *Jan Steen*
 - Will be sending out newsletter later today (December 15) with promotion of NACDEP New Year, etc.
 - Building agenda for regional meeting after NACDEP New Year.
- Southern ~ *Hunter Goodman*
 - Regional email went out this morning. Included reminders on voting, NACDEP New Year, host conference location, including of opportunities to participate, support.
 - Getting lined up for dates in the spring.
- Western ~ *Juliet Daniels*
 - Encouraging participation.
 - Working with WRDC on survey to regional members about what want out of quarterly regional meetings, interest in workshops on proposals (for awards and conference submission).
 - Promoting NACDEP New Year.
- 1890 ~ *Iris Crosby*
 - Sent out email with upcoming events (similar to Southern region email).
 - Seeking a time when convenient to meet.
 - Promoting conference to other 1890 institutions.
- 1994/FALCON ~ *Henri Thompson*
 - Not present. No report.
- Journal of Extension ~ *Jamie Rae Walker*
 - Not present. No report.
- Joint Council of Extension Professionals (JCEP) ~ *Rebekka Dudensing/Crystal Tyler-Mackey*
 - Crystal noted nothing to report but news from ELC (Extension Leadership Conference) and PILD (Public Issues Leadership Development conference).
- ELC ~ *Donna Rewalt/Karen Tanner*
 - Donna reported conference planning making great progress.
 - Coming up quickly February 14-15 (2024) in Tampa, FL. Encourage those who want to attend register soon as early bird registration ends January 5.
 - Different options for lodging available – but will run out.
 - Sessions have been selected. Acceptances sent out (75% rate). Total of 70 including posters, including 8 NACDEP listed.
 - Excited about slight changes allowing more space for meetings, conversations. Working on marketing, generating attendance. Sharing material on website, social media. Hopefully good NACDEP attendance. Given resort location, will need to make association dinner plans early (since need reservations or transportation) – not just do the normal “show up and figure it out.”



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- PILD ~ *Ramona Madhosingh-Hector/Erin Ling*
 - Erin said registration reminder had been sent and session proposal notices are being sent out right now.
 - Ramona added a more comprehensive report will be uploaded after the December 18 planning meeting.
 - Conference is April 16-17 (2024) in Arlington, VA

Conference Reports

- NACDEP New Year 2024 – Thursday, Jan 11, 2024, 12 noon ET
 - Rebekka reported it was coming along and that it was going to be something that you would not want to miss.
 - Michael asked if the Land Use Community of Practice could have a few minutes in the program. Rebekka penciled in a timeslot.
- 2024 Conference – *Jimmy Henry/Nate Peterson/Talia Washington* (June 17-20, 2024 in Houston)
 - Nate said that countdown had started as the conference was only 184 days out and the team was excited.
 - Have submitted the Letter of Intent for the AFRI Grant. Seeking \$50,000 for 1890 Land Grant Institutions, 1994 Land Grant Institutions and to enhance the experience existing members.
 - Seeking proposals (beginning to work on those) and looking for reviewers.
 - Report to be posted after the call.
 - Talia reported on the Mobile Workshop experiences.
 - Team last met in November. Visit Houston (the Convention and Visitors' Bureau) took committee around to different sites. Visited redevelopment project that was a community benefit project which was an interesting project and will be included. Art murals that went up during COVID; would like to take people around and talk about those. Port of Houston also generating interest.
 - Waiting on input surveys. Would like to get a link on website to get more results (to supplement the email) Would like a bit more people to respond. Will be narrowing down soon.
 - Crystal asked for the link to be dropped in the meeting chat. Ricky asked for the link to be sent so it could be posted on the site.
 - Michelle asked if survey link could be published during NACDEP New Year. Nate said it could during the presentation with Talia on the conference. They will highlight survey to get more results.
 - Crystal said people were asking if there was anything happening with respect to Juneteenth. Talia said that across the street from the hotel is Discovery Green (a park). Last year there was a big festival there. Hopefully that will be back. Reaching out to curators. Plan is to have some posters and talk about that on that day.
- 2025 Conference – *Adam Hodges* (June 9-12, 2025, Charleston, WV)
 - Crystal said would start asking Adam if able to join us if any updates.
 - Michael asked to join committees. Ricky said was negotiating contract and would report next board meeting.
 - Crystal said many opportunities for people to be involved, making for a “win-win.”



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- **Old Business**
 - None.
- **New Business**
 - None.
- **Announcements**
 - Next board meeting is January 19 (2024).
 - NACDEP New Year is January 11 (2024).
 - Crystal wished everyone a Great Break and Happy Holiday and expressed appreciation for everyone.
- **Adjourn**
 - Meeting adjourned (with completion of agenda at 12:59 PM ET).

Board meetings are by Zoom on the 3rd Friday of each month
START TIMES: 9 a.m. (PACIFIC) • 10 a.m. (MOUNTAIN)
11 a.m. (CENTRAL) • 12 noon (EASTERN)