## Montana Municipal Officials Handbook

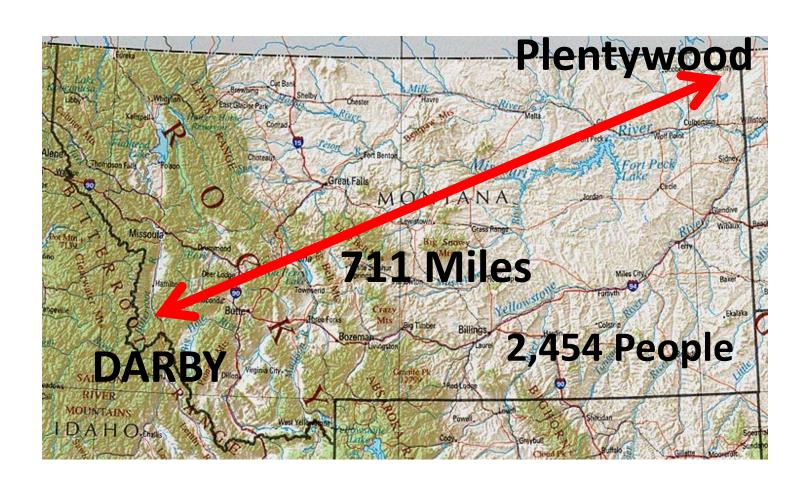
Dan Clark

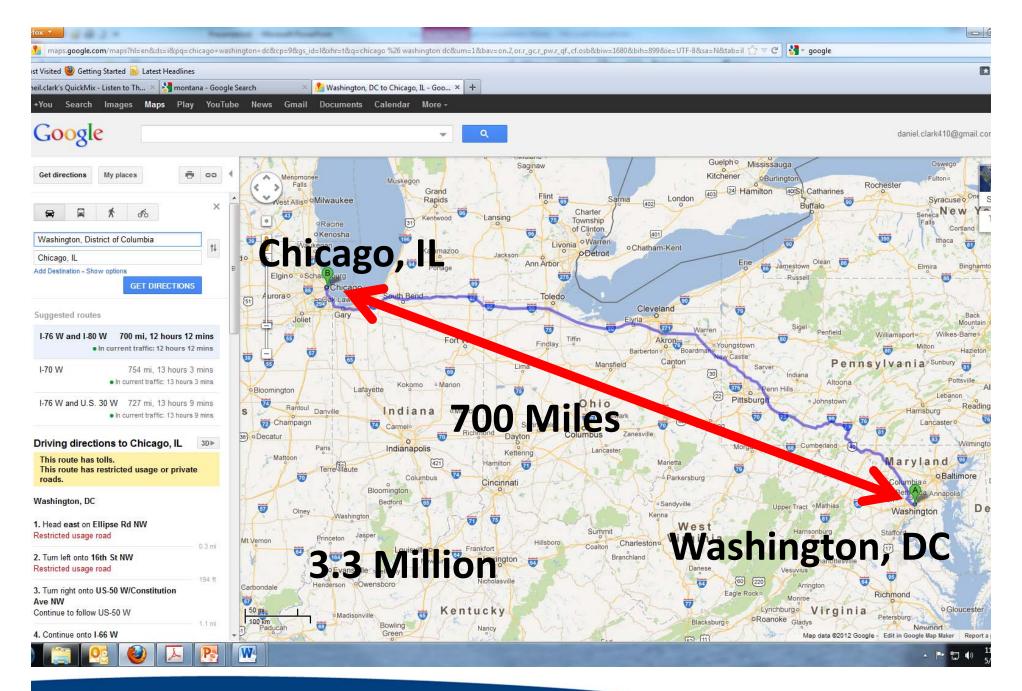
Director

MSU Local Government Center



## Montana – Big Sky County







#### Montana Demographics

- Population: 1,000,000 (Nov, 2011)
- Largest City: Billings, 104,170
- \$32,600 per capita income
- 129 Incorporated Cities & Towns
  - 118 less than 5,000
  - 77 less than 1,000
- 56 Counties
- 750+ Special Districts
- Manage \$2+ Billion in public assessments



#### Local Government in MT

- 112 Commission Executive Form
- 12 Manager Form
- 2 Commission Chair
- 1 Town Meeting
- 2 Consolidated City/County

#### Local Government Challenges

- High turnover rate of elected officials & staff
- Limited employment pool
- Rapidly changing landscape
- Aging infrastructure
- Complicated funding, financing, regulations, culture, attitudes
- Access to competent legal counsel

#### MSU Local Government Center (LGC)

- Established in 1985 at Montana State
   University
- In 1993, the Montana State Legislature formally established the purpose of the center (20-25-237 MCA).

#### LGC Purpose

• The purpose of the center is to *strengthen* the capacities of Montana's local governmental units to deliver essential services efficiently and to provide *training*, *technical assistance*, and *research* to local officials (20-25-237 MCA).

#### **Training**

## **Technical Assistance**

#### Research

- Leadership & Professional Development
- •Curriculum Development
- Annual Schools
- Ad Hoc/Request

- One-on-one Contacts
- Association Listservs
- •Strategic Planning
- Citizen Engagement

- Surveys
- Profiles
- Policies
- Publications

## Municipal Listservs

- MT Mayors
  - Began in May 2008
  - 964 Emails
- MT Clerks, Treasurers & Finance Officers Association
  - Began in October, 2008
  - 10,600 Emails

## Municipal Officials Handbook

- Continuity of government
- Consistency in government
- Build trust
- Increase competency
- Improve efficiency
- Enhance responsiveness

#### Handbook Genesis

- Concept simultaneously evolved from 3 independent sources
  - Local Government Center
  - Montana Municipal Interlocal Authority (MMIA)
  - Ken Weaver, Former LGC Director

#### Talk to Action

- Convened a design team
- Developed a Table of Contents
- Recruited authors
- Set deadlines
- Appointed Wranglers
- Selected "Chief Editor" to pull it all together

#### Handbook Collaborators

- Local Government Center Publisher, Editor, Authors, Wrangler, Financier
- MMIA Host Convener, Authors, Wrangler
- MT League of Cities and Towns Endorser
- Ken Weaver and Local Government Associates (Former LGC Director) – Editor in Chief

## Municipal Officials Handbook

- Part I Municipal Officials
  - 7 Chapters + Index
  - 184 pages
- Part II Montana Clerks, Treasures and Finance Officer Procedure Manual
  - 5 Chapters + Index
  - 89 pages

## Chapters – Part I

- Chapter 1 Municipal Government Defined
- Chapter 2 Governing the Municipality
- Chapter 3 Human Resources
- Chapter 4 Municipal Budgeting
- Chapter 5 Financial Management
- Chapter 6 Municipal Property and Contracts
- Chapter 7 Citizen Participation and Interaction

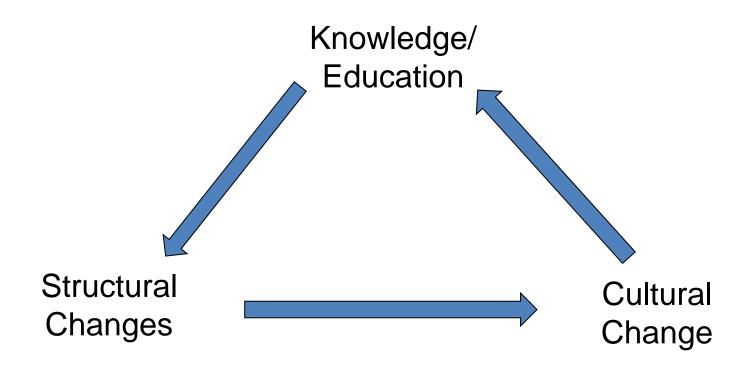
#### Chapters – Part II

- Chapter 1 Council Procedures
- Chapter 2 Other Administrative Duties
- Chapter 2 Licenses and Permitting Procedures
- Chapter 4 Public Records
- Chapter 5 Budget and Finance

#### Work in Progress

- Changes to MT Code effecting LG each time the legislature meets
- Changes to Federal law
- Omissions
- Commissions

# How Do You Create Cultural Shift In Local Government?





## Changing a Culture

- Handbook release
  - Basic question still posted to listserv
  - Same type of technical assistance phone calls
- Possession of the handbook did not guarantee its use

## Handbook Highlights

- Weekly Email
  - Every Monday morning at 8:00 am
  - Consistency in its presentation
  - Branded
  - Easily forwarded to Council members & others not on listervs
  - Posted on website
    - Handbook Highlights

## Handbook Highlight Topics/Themes

- Governing Dan (Director)
- HR Betsy (Associate Director)
- Procedures Jen (Program Coordinator)

- Topics selected are timely
  - Municipal cycles
  - Calls
  - Issues on listervs



#### Technical Assistance

- When responding to Technical Assistance calls/emails
  - Always reference the MOHB

## Impact??

 Types of questions and technical assistance requests have shifted away from the "Basic" and is more focused on the unique or complicated.

Does anyone have a policy on excavation bonds they are willing to share? Basically what do you ask from contractors who dig on city property or city streets? Do you require them to be bonded and if so for how much?

Thank you

Sonya Scobey 487-5581



#### Next Steps

- Update version 2.0
  - Make corrections
  - Clarify some topics
  - Add additional topics
  - Online??

#### THANK YOU!!

Please contact us with any questions:

#### **Dan Clark**

Director

Local Government Center
Extension / Department of Political Science
Culbertson Hall 235, P.O. Box 170535
Montana State University Bozeman, MT 59717

http://msulocalgov.org

Tel: (406) 994-6694

E-mail daniel.clark@montana.edu