

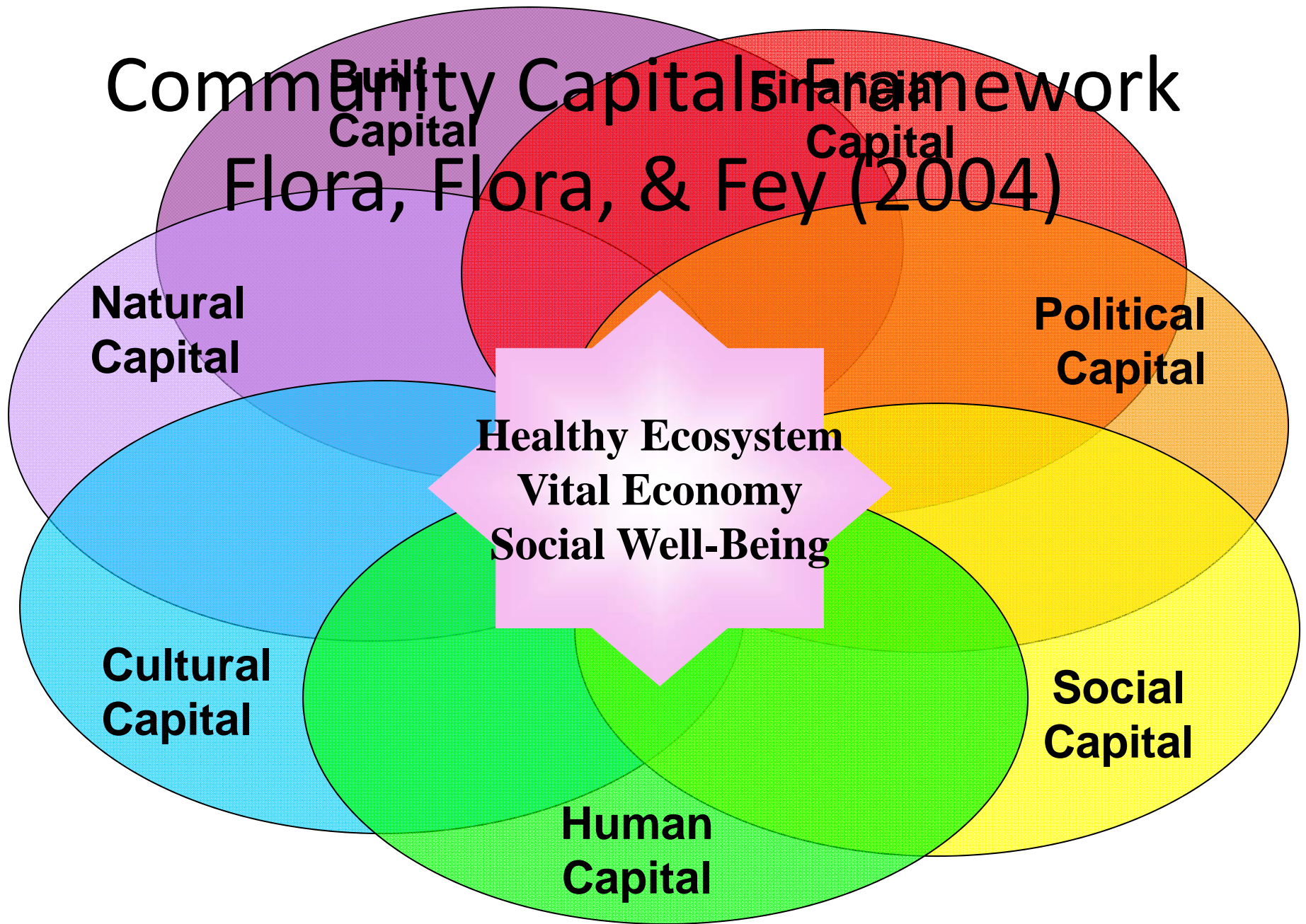
Kansas PRIDE Program

Strengthening
Community
Capacity through
Community
Capital
Development

NACDEP
2012



Community Capital Framework Flora, Flora, & Fey (2004)



How Kansas PRIDE Utilizes the CCF

- Framework to conceptualize community
- Framework to analyze community
- Framework to recognize project impact



Framework to Analyze Community

Community Development Academy participants assess and report community capitals.

Community capital themed assessment documents are used for initial community survey

Detailed community Natural Capital Assessment documents for Healthy Ecosystems – Healthy Communities



Framework to Recognize Project Impact

- Community Capital Awards



Natural Capital:
Parks, trails, gardens, water
quality protection,
beautification projects

Built Capital

- Buildings, Infrastructure and constructed aspects of community



Financial Capital

- Shared Financial investment in the community



Kinsley, Kansas

Human Capital

Includes not only education and skill development, but may also include aspects of human health, recreation, safety and opportunities for growth. May also include human services.



An Example from Washington, Kansas PRIDE:

One hundred “elves” (i.e., community volunteers), helped with the Christmas Compassion Project Saturday, December 17, 2011. A total of 323 Angel Tree gifts were distributed, 155 PRIDE Food boxes were delivered, and 550 Christmas dinners prepared. This project represented \$20,000 in donations, over 2000 volunteer hours, and hundreds of personal vehicle delivery miles.

Cultural Capital

How a
community
sees itself;
arts, foods,
festivals,
celebrations,
history and
culture



Political Capital

Providing citizens opportunities to have voice in community priorities, access resources for community change, and for civic engagement.



Social Capital

Opportunities to grow social connections, have access to groups, connect in partnerships with other organizations and institutions, and to link with other networks.



Community reports

- Projects with youth engagement
- Collaborative partnerships
- Volunteer hours
- Dollars raised for reinvestment in community
- Community Projects accomplished

2011 Indicators

Social capital (inclusivity) 140 projects in 2011

Social capital (bridging) 637 partnerships in 2011

Political (Civic engagement)
94,263 hours in 2011

Financial - \$728,220.00

Mobilizing Capitals – 1266 C.
Improvement projects in 2011

Kansas PRIDE Program

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