



National Association of Community Development Extension Professionals

November 20, 2020 Board Meeting

START TIMES: 9 a.m. (PACIFIC) • 10 a.m. (MOUNTAIN) • 11 a.m. (CENTRAL) • noon (EASTERN)

Agenda

- **Welcome/Call to Order** ~ *Adam Hodges*
- **Roll Call** ~ *Crystal Tyler-Mackey*
 1. Adam Hodges
 2. Melinda Grismer
 3. Susan Kelly
 4. Brian Raison
 5. Michelle Eley
 6. Micheal Dougherty
 7. Susan Jakes
 8. Riana Gayle
 9. Jan Steen
 10. Crystal Tyler-Mackey
 11. Ricky Atkins
 12. Katie Hoffman
 13. Molly Donovan
 14. Emily Proctor
 15. Tamara Ogle
 16. Nancy Bowen
 17. Nadine Sigle
 18. Rachel Welborn
 19. Daniel Eades
 20. Russ Garner
- **Approval of the agenda** ~ *Adam Hodges*
 - Melinda made motion to approve. Nancy seconded. Approved
- **Approve October 16, 2020 Minutes** ~ *Crystal Tyler-Mackey*
 - Nancy made motion to approve. Melinda seconded. Approved.
- **Treasurer's report - Accept and file** ~ *Nancy Bowen*



National Association of Community Development Extension Professionals

- Report filed. Melinda made motion to approve. Susan Jakes seconded.
Approved
- **The Association Source** ~ *Ricky Atkins, NACDEP Executive Director*
 - No change in membership this month. Membership and awards forms almost ready to go.

Partner Reports

- Natl. Institute of Food & Agriculture (NIFA) ~ *Brent Elrod*
 - Not able to join call
- Regional Rural Development Centers Rep. ~ *Riana Gayle*
 - Western RDC recently released newsletter.

Standing Committee Reports

- Finance Committee ~ *Daniel Eades*
 - Nothing new to report
- Communications Committee ~ *Jan Steen, Jaime Menon*
 - Jaime uploaded minutes. Committee met to discuss internal marketing and conference. Looking to come up with a slogan to encourage in-person travel to conference. Meeting upcoming December 11.
- Marketing Committee ~ *Emily Proctor*
 - Marketing committee met and discussed connecting with ComCom (communications committee) and ways to connect with tribal institutions, students, and lifelong members. Looking at urban planning, rural planning, etc. for students and ways to provide credit.
- Member Services Committee ~ *Michael Dougherty*
 - Looking at ways to support members. Gathering resources and looking now at working with the team gathering CD resources. Webinars have been well-received. Trying to get the marketing of webinars out earlier. Report has been filed. Discussion on a Zoom license for NACDEP and a cloud (maybe YouTube) for holding recordings beyond the 90 day Zoom hold
- Resolution and Policy ~ *Susan Kelly*
 - Nothing to report
- Recognition Committee ~ *Rachel Welborn/ Tamara Ogle*
 - Rachel shared that the awards portal is nearly ready to launch and want open it before year-end, ideally first week of December.
 - Last year no one nominated for JCEP award. If that happens again or there is not one that meets the minimum score, could we look at the other nominations in other areas to nominate in that category. Language now says projects can only be submitted to one category so would need to change it to say "this does not apply to JCEP-sponsored awards" Motion from committee to add the language. Motion approved. Committee directed to make the language change and send to Ricky.



National Association of Community Development Extension Professionals

- Development Committee ~ *Adam Hodges/ Peggy Schlecter*
 - Nothing to report. Adam is looking forward to working with 2021 conference committee on virtual auction
- Historian Report ~ *Stacey McCullough*
 - Not on the call
- Nominations Committee – *Susan Kelly*
 - Thanks to regional reps and Crystal. Results should be back by December 18 to all.

Updates from the Regions & Partners

- Northeast ~ *Molly Donovan*
 - No update
- North Central ~ *Brian Raison*
 - Meets December 3 at noon to hear from NC RRDC Director. Looking forward to sharing what board is doing and contributing to the value proposition (e.g. webinars)
- Southern ~ *Susan Jakes*
 - No update. Looking forward to promoting awards and proposals.
- Western ~ *Katie Hoffman*
 - Looking at setting up a Western region FB page to share programming ideas and working on conference.
- 1890 ~ *Michelle Eley*
 - No report today
- 1994/FALCON ~ *Yvonedda (Henry) Thompson*
 - Not on the call
- Joint Council of Extension Professionals (JCEP) ~ *Susan Kelly/Adam Hodges/Melinda Grismer*
 - A request from JCEP to identify a liaison to serve other than the current president to engage in that role
 - A new firm will be managing JCEP moving forward as Bob Ohlenstein is retiring.
- Journal of Extension ~ *Jamie Rae Walker*
 - Not able to be on the call
- PILD ~ *Russ Garner, Nadine Sigle*
 - No update to report today. Still looking for a speaker and haven't ruled out a completely virtual conference at this point.

Conference Reports

- 2021 Conference – *Katie Hoffman/Melinda Grismer*
 - An RFP should be sent out in a few weeks, using Oxford Abstracts platform (new this year). Working on speakers and have a speaker chair. Able to bring in additional sponsorships (\$12,000) with another \$3000 that hasn't come in yet. These are all from the West and doesn't include past sponsors. Hoping to streamline RFPs and judging to get early bird registrations going ASAP.
 -
- 2022 Conference – *Melinda Grismer*



National Association of Community Development Extension Professionals

- Met Ricky in Indianapolis with representative from The Alexander (conference hotel). Pleased with the visit and options from the hotel. Meeting with conference committee monthly. Ricky noted there's a lot of space for a small or medium sized hotel. We will not be competing with other groups.

Unfinished Business

1. Membership Year Discussion
 - a. We will need to make a by-laws change for this so cannot act on what was voted by board at last meeting. So we need membership to change dates. Ricky said we can extend the grace period to allow for continued communication with members who have lapsed membership from December until paying for conference.

New Business

1. No new business

Comments and Announcements

Adjourn

Melinda made motion to adjourn. Adjourned 12:43pm ET

Next Zoom Board mtg. is December 18, 2020 at 12:00 Eastern Time

Board meetings are by Zoom on the 3rd Friday of each month.
START TIMES: 9 a.m. (PACIFIC & AZ) • 10 a.m. (MOUNTAIN) • 11 a.m. (CENTRAL) • noon (EASTERN)

Strategic Plan focus areas:

- Priority #1: Communication Strategy
- Priority #2: Member Engagement
- Priority #3: Financial Stability
- Priority #4: Committee/Board Structure and Function

Future Meeting Dates (3rd Friday of each month):

December 18, 2020

January 15, 2021

February 19, 2021

March 19, 2021

April 16, 2021

Pre-Conference Board Meeting - May 16, 2021

Annual Business Meeting May 17