**Jan. 21, 2022 Board Meeting**

**Agenda**

* **Welcome/Call to Order** ~ *Melinda Grismer*
* **Roll Call** ~ *Crystal Tyler-Mackey*

1. Melinda Grismer
2. Adam Hodges
3. Crystal Tyler-Mackey
4. Daniel Eades
5. Donna Rewalt
6. Craig Carpenter
7. Michael Wilcox
8. Rebekkah Dudensing
9. Emily Proctor
10. Eric Walcott
11. Jamie Rae Walker
12. Jan Steen
13. John Phillips
14. Joy Moten-Thomas
15. Katie McFarland
16. Michael Dougherty
17. Molly Donovan
18. Ramona Madhosing Hector
19. Sarah Rocker (USDA-NIFA)
20. Stacey McCullough
21. Susan Jakes
22. Tamara Ogle
23. Ricky Atkins

* **Review of the Agenda** ~ *Melinda Grismer*
* **Approve Dec. 17, 2021 Minutes** ~ *Crystal Tyler-Mackey*
  + Adam made motion to approve the minutes. Daniel seconded it.
* **Treasurer’s Report – year-end review** ~ *Daniel Eades*

Daniel presented the updated financials and thanked the 2021 conference committee for great work with sponsorships and keeping expenses low. Report filed. Susan Jakes made a motion to approve the report. Adam seconded. Approved.

* **The Association Source** ~ *Ricky Atkins, NACDEP Executive Director*

**Partner Reports**

* NIFA liaison ~ Sarah Rocker
  + Sarah shared that she will be attending regional meetings at NACDEP this year. At this point travel at the federal level has been set at “mission-critical” only. Thus, if it stays that way she requests Zoom access to the regional meetings post-conference.
  + NIFA-AFRI grants are moving forward and seeking
* Regional Rural Development Centers Rep. ~ *Michael Wilcox*
  + Celebrating 50 years of RRDCs. Report from RRDCs for NIFA is almost ready to share.
  + Listening sessions are being planned and they have reached to facilitators for the regional listening sessions. Michael issued a call for more facilitators for these national efforts. Will ultimately inform work in rural and community development.
  + Coming Together for Racial Understanding state training teams – new cohort underway with organizational and logistical leadership from RRDCs
  + RRDCs are sponsoring conference at $5000

**Standing Committee Reports**

* Finance Committee ~ *Craig Carpenter* 
  + Most of the information covered in treasurer’s report. Question of transitioning to a subscription fee in lieu of membership fee has been discussed and the committee said no as it is not a change in the business purpose and thus should adhere to the same policies regarding membership fees.
* Communications Committee ~ *Jaime Menon/Jan Steen*
* Diversity, Equity & Inclusion (DEI) Committee ~ Michelle Eley
* Marketing Committee ~ *Emily Proctor*
* Member Services Committee ~ *Michael Dougherty*
* Recognition Committee ~ *Eric Walcott*
* Historian Report ~ *Stacey McCullough*
  + Has completed video interviews with all but 2 past presidents.

**Updates from the Regions & Partners**

* Northeast ~ *Molly Donovan*
  + Great regional meeting at NACDEP New Year and is pushing “all things conference” from presentation proposals, awards applications and registration.
* North Central ~ *Kara Salazar*
  + Not on call
* Southern ~ *Susan Jakes*
  + Great joint regional meeting with 1890 region. Pushing conference proposals, awards applications and conference registrations.
* Western ~ *Katie Hoffman* 
  + Been promoting the conference.
* 1890 ~ *Joy Moten-Thomas*
  + Connected with 1890 members and continuing to recruit for NACDEP
* 1994/FALCON ~ *John Phillips -* 18th Annual Conference is scheduled for October 20-23, 2022, in Albuquerque, NM.
* Joint Council of Extension Professionals (JCEP) ~ *Adam Hodges/Melinda Grismer*
* Journal of Extension ~ *Jamie Rae Walker* 
  + Submissions are back at the numbers/rates as they were prior to the reorganization process
* ELC (Feb. 9-10, 2022) ~ *Donna Rewalt, Mike Gaffney – discussed Association Night Out plans/intentions*
* PILD (April 3-6, 2022 in Arlington, VA) ~ *Russ Garner, Ramona Madhosingh-Hector – Association Night Out* [*https://www.jcep.org/pild*](https://www.jcep.org/pild)

**Conference Reports**

* 2022 Conference – *Melinda Grismer/Tamara Ogle/Rebekka Dudensing* 
  + 82! Proposals received by Sessions Committee (Thanks Kris Parker!)
  + $495 (member early)/$545 (member regular) & $585 (non-member early)/$635 (non-member regular)
  + Sponsorships of allied organizations, like Journal of Extension (JOE)
    - Need to consider the costs incurred by the representatives attending

**Unfinished/Ongoing Business**

* **Moving from Membership to Subscription – (Moved from December 2021 Agenda)**
  + Based on our discussion during the September board retreat, we need to discuss the specifics of moving away from membership and toward a subscription base – deferred to the finance committee (Craig Carpenter) to discover the fiscal policies driving this decision and the implications of this decision *(not changing the express business purpose of the expense)*
* **Member outreach – what data to collect and how to gather it** **– (Removed from Agenda to Action Items)**
  + Adding a NACDEP directory linked to our profiles displaying knowledge areas and key demographic information (merging the MemberClicks and the Oxford Abstract categories to create the NACDEP priority list). By completing the conference registration form, these new attributes will populate member profiles:
    - Areas of Expertise (to provide more detail than job title)
    - Extension Appointment (to provide more detail than Institution Type)
    - Level of Work (to provide more detail than Region)

**Adjourn**

Board meetings are by Zoom on the 3rd Friday of each month (Next one: Feb. 18, 2022)

**START TIMES: 9 a.m. (PACIFIC) ● 10 a.m. (MOUNTAIN) ● 11 a.m. (CENTRAL) ● noon (EASTERN)**