



# 15th Annual NACDEP Conference

June 9 - 12, 2019 | Asheville, NC

The Renaissance Asheville Hotel



# Content Highlights

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# Welcome

Welcome to Asheville! We're so glad you're joining us for this year's conference! We hope you have an opportunity to learn something new and interesting, network with colleagues, forge new partnerships, and explore beautiful Asheville. During the conference, you will have many opportunities to enhance your professional work through a variety of engagement avenues. These include general sessions with passionate speakers, break-out sessions, REAL Talks, mobile learning workshops, and opportunities to informally connect with your peers.

Be sure to remember that NACDEP is an organization dedicated to improving the visibility, coordination, professional status and resource base of community and economic development Extension programs and professionals. While in Asheville, remember to connect or reconnect with your colleagues.

On behalf of the NACDEP Leadership Team, I want to thank our hosts from North Carolina for all their hard work and planning in order to make this a great conference!



David Civittolo,  
President, OSU



As your co-hosts we so excited to welcome you to Asheville, NC, the jewel of the North Carolina Mountains. We hope the warm mountain people, beautiful scenery, outdoor adventures and incredible stories of how this region has used crafts, art, music, and unique mountain assets to build a vibrant community for residents and visitors alike makes this region a place you will want to come back to again and again. Asheville has a powerful story of how it's taken its Homegrown to New Heights!

This year's conference offers so many ways for you to be inspired, learn, and connect with your NACDEP colleagues. We offer nine Mobile Learning Workshops for you to get out of the hotel and learn about many community and economic development successes. There are 84 great sessions and 11 posters and 5 pre and post conferences to learn about exciting community development practice and research. Additionally, we will have a taste of mountain culture with bluegrass music on the patio, story-telling by the Eastern Band of the Cherokee Warrior dancers; you can learn to clog, enjoy morning exercise and cheer on your colleagues during the Awards Banquet.

A special note for first time attendees. NACDEP offers an incomparable opportunity for professional growth and to meet and network with other community development colleagues across the nation. We want your first NACDEP conference to be easy to navigate, valuable and enjoyable. Be sure to attend our Conference Orientation Session at 4:15PM on Sunday, and make good use of the networking features of the conference including the Guidebook App and our Connection Wall located near the registration desk. The hospitality committee will be visible and ready to help any time you have questions!



Susan Jakes, NCSU



Susan Kelly, NCSU



Michelle Eley, NCA&TSU

# Brief Schedule

## NACDEP 2019 Conference Schedule

### Sunday, June 9, 2019

9:00AM – 4:00PM	Pre-conference Workshops
11:30AM – 1:00PM	NACDEP Board Meeting
1:00PM – 4:00PM	Program Leader Meeting
4:30PM – 5:15PM	NACDEP Conference Orientation
5:00PM – 6:00PM	Opening Reception Clogging Demo by Swain 4-H
6:00PM – 8:00PM	Welcome/Opening Plenary Session Julian Price Project

### Monday, June 10, 2019

6:00AM – 7:00AM	Wake Up NACDEP Activity – Monday Morning Walk
7:00AM – 5:00PM	Registration Open
7:00AM – 5:00PM	Silent Auction Open
7:00AM – 8:00AM	Breakfast/Visit Sponsors and Exhibitors
8:00AM	Plenary Session – Chad Littlefield
9:00AM – 10:30AM	Concurrent Session 1
10:45AM – 12:15PM	Concurrent Session 2
12:15PM – 2:15PM	Lunch and Business Meeting
2:30PM – 4:00PM	Concurrent Session 3
4:15PM – 5:15PM	Regional Meetings
	Dinner On Your Own - Enjoy Asheville!

### Tuesday, June 11, 2019

6:00AM – 7:00AM	Wake Up NACDEP Activity – Wake Up Cardio Express
7:00AM – 7:00PM	Registration Open
7:00AM – 7:00PM	Silent Auction Open
7:00AM – 8:00AM	Breakfast/Visit Sponsors and Exhibitors/Committee Meetings
8:00AM – 9:30AM	Plenary Session – Civil Discourse
9:30AM – 10:00AM	Break – Visit Sponsors/Exhibitors
10:00AM – 11:30AM	Concurrent Session 4
12:00PM – 5:00PM	Mobile Learning Workshops (Box Lunch Provided)
12:00PM	Lunch On Your Own (If not on a tour)
5:30PM – 6:00PM	Poster Session Set-Up
6:00PM – 7:00PM	Reception and Poster Session
7:00PM – 8:30PM	Awards Banquet
8:30PM – 9:30PM	Entertainment – Evening of Mountain Culture

### Wednesday, June 12, 2019

7:00AM – 8:00AM	Breakfast
8:15AM – 9:45AM	Concurrent Session 5
9:45AM – 10:00AM	Break
10:00AM – 11:30AM	Closing Plenary Session – Panel – Safe Travels Home!
11:30AM – 1:30PM	NACDEP Board Meeting
12:00PM – 5:30PM	Post Conference Workshop – World Café (Box Lunch Provided)



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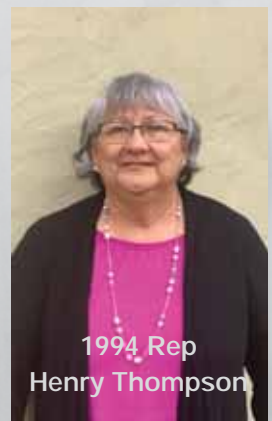
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# NACDEP Leadership

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# Plenary Sessions

## Sunday, June 9 @ 6:00PM

### Welcome to Asheville Exploring the Work of Julian Price



Join us for this opening session in the beautiful 12th floor Top of the Plaza with welcome addresses from our two North Carolina Extension leaders. Then settle in for popcorn and a short movie showcasing the amazing work of Julian Price, a key visionary behind what Asheville is today. You will learn about the business that benefitted from his philanthropy, that are still thriving in downtown Asheville. Karen Ramshaw, Project Manager for the Julian Price Project, will also share some key insights and engage participants in a Q&A session. What a great way to start our Asheville experience! Come join the fun!

Masters of Ceremony: Susan Jakes and Michelle Eley

Dr. Rich Bonanno, Associate Dean and Director, North Carolina State Extension, North Carolina State University

Dr. Rosalind Dale, Associate Dean and Extension Administrator, North Carolina A&T State University

The Julian Price Project -<http://julianpriceproject.com/>  
Karen Ramshaw, Project Manager, Julian Price Project



**JULIAN PRICE  
PROJECT**



# Plenary Sessions

**Monday, June 10 @ 8:00AM**

## Connection Before Content



Welcome from Susan Kelly and  
Susan Jakes, 2019 NACDEP  
Conference Co-Chairs

Connection before Content  
Chad Littlefield  
Co-founder of the We and Me  
Project  
<https://weand.me/project/conference>



Google's internal quest to build the perfect team found that the #1 indicator of high-performing, innovative teams is the psychological safety and trust that develop through social connections. Here's the thing. Our meetings, classrooms, syllabuses, trainings, etc. are so often focused on content—not connection.

In this fun, interactive keynote, Chad Littlefield, TEDx speaker and author, will share practical tools on how to foster a culture of "connection before content." We'll also get a chance to have an experience with Chad's We! Connect Cards™ which are being used by educators on campuses all over the world to spark meaningful connection. The kind of connection that builds trust and psychological safety. That type of connection that sparks engagement and conversation with your students, staff, and stakeholders. You will walk away from this session with concrete, actionable tools to "create connection before content" worth remembering both inside and outside of work.

# Plenary Sessions

**Tuesday, June 11 @ 8:00AM**

Interactive Session - Let's  
Talk: Expanding Racial  
Understanding - Starting  
With Us



**Your picture goes here...**

Lead Facilitator: Rachel Welborn

The time is right to open our hearts and minds to engage in conversations around race and ethnicity. The session will launch with a brief overview of recent efforts to build capacity within Cooperative Extension Service to promote civil dialogue around race and ethnicity. During the remaining time, participants will engage in facilitated dialogues to help us begin to reflect on our own experiences. The session will culminate in a dialogue around the place NACDEP can play in this important work. Come ready to engage in this timely discussion.

# Plenary Sessions

## Wednesday, June 12 @ 10:00AM

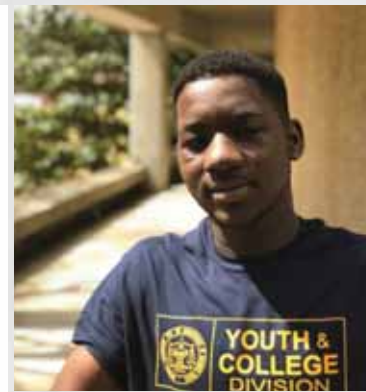
### Exploring the Intersections of Food, Community and Resilience

Drawing on the experiences of local examples, this panel will showcase unique efforts to build community and resilience through the avenues of local initiatives, such as local foods. The span of perspectives from these grassroots panelists will inspire you to consider new opportunities.

Michelle Eley, Moderator

**Noran Sanford**, Founder and Executive Director and  
**Jaheim McRae**, Youth Leader, GrowingChange.

Few projects solve—or even address—several problems at once. GrowingChange is one that does -- standing at the intersection of food justice, environmental justice and the work of decarceration. GrowingChange is a youth empowered, nonprofit organization that is designed to address several tough problems that challenge North Carolina <http://www.growingchange.org/>



**Dr. Nolo Martinez**, Co-President at Nolo Consulting, With over 30 years of experience in NC State Extension, the governor's office, non-profit organizations (he was a founder or board member of El Pueblo for years) and now his own practice, Nolo has been addressing our changing demographics from many angles, helping both Latinos in North Carolina and other states grow in their leadership and from the state side to catalyze North Carolina's resilience as it welcomes and integrates its new residents.

<https://www.noloconsulting.com/>



# Plenary Sessions

## Exploring the Intersections of Food, Community and Resilience

**Rev. Richard Joyner**, Conetoe Family Life Center, Begun as a grassroots response to the poverty, malnutrition, and premature death affecting our community, the Conetoe Family Life Center is committed to encouraging healthier, more vibrant lives for all of Edgecombe County – and beyond.  
<http://conetoelife.org/>



**Tres Magner**, North Carolina State University, Yancey County Director, with over 17 years of experience in helping communities consider local foods options, Tres brings the conversation back into the Extension world to showcase examples of how to advance this work back home  
<https://tractorfoodandfarms.com/>

**Dr. Michelle Eley**, Moderator  
Community and Economic Development Specialist  
Cooperative Extension at N.C. A&T State University



# Concurrent Session 1

Monday, June 10 - 9:00-10:30 AM

Youth Development

Windsor A

3 Sessions 30 Min Each

Moderator: Russ Garner

- **Growing Farmers, Horticulturalists, Nutritionists for WV: Garden-based learning for elementary schools**  
Tim Sayre, Chuck Talbott, Doug Penn (West Virginia University)

After five years of teaching elementary students how to grow their own food, harvest it safely, taste it (many for their first time), sell it to the BOE and consume it fresh in their school cafeteria.....we are convinced that our garden-based curriculum should be introduced into all WV elementary schools.

- **Youth Voices in Food System Relocalization: Why is it Valuable for a School to Grow its Own Food?**  
Eric Klein (GEAR UP Grants), Tres Magner (North Carolina State University),  
Students from Mountain Heritage High School

This year, Yancey County Schools students started a seed saving club and grew food for their school cafeteria. A panel of students will describe the projects and what they value about growing food for their school. Join us for a rare and powerful discussion on creating resilient food systems.

- **Building Resiliency through School Gardens**  
Maria Portelos-Romero, Minday Hanak (University of Florida)

Awareness in the value of growing your own food increased with the Healthy Hunger-Free Kids Act in 2010. Teachers wanting to establish school gardens struggled to find resources. Questions arose regarding funding, maintenance, construction and curricula. Extension took leadership to develop a replicable model that provided a successful framework.

Remote/Home Based Work

Cherokee

3 Sessions 30 Minutes Each

Moderator: Suzette Barta

- **Utah's Rural Online Initiative: Connecting Rural Communities with Remote Work**  
Paul Hill, (joining remotely); Russell Goodrich, (Utah State University)

USU Extension created the Rural Online Initiative (ROI) pilot program to help people in its rural counties develop remote work skills. The purpose of the program is to provide Utah's rural workforce and businesses with education, training, and services for online opportunities in remote employment, freelance work, and e-commerce.

- **Growing Homegrown Communities - Area Sector Analysis Process (ASAP)**  
Jody A. Gale (Utah State University), Don E. Albrecht, Director, Western Rural Development Center at Utah State University

The Area Sector Analysis Process (ASAP) is a planning program, designed by Extension, to assist rural communities accomplish targeted, sustainable, economic development. This facilitated, collaborative tool leads local elected official, business leaders, and interested citizens through a process to identify sectors of their economy that are "compatible" and "desirable".

- **Interdisciplinary Extension Team Accelerates the Growth of Home-Based Food Businesses**  
Natasha M. Parks (University of Florida/IFAS Extension)

Home-based businesses are the fastest growing form of start-ups; despite this fact, people who want to start a small business don't know who to turn to for credible information. Learn how an interdisciplinary team of Extension faculty developed the Homemade Entrepreneur program and helped establish 13 new food businesses.

Windsor B

1 Workshop 90 Minutes

Moderator: Brian Raison

- **Removing the Evil Form Wicked Problems: How Naming and Framing Creates Space for Dialogue**  
Juliet Daniels, Kimberly Chapman (University of Wyoming Extension)

This session will explore the nature of successfully naming and framing wicked problems. Participants will learn and practice a process to frame issues so that community members can have constructive discussions that lead to greater understanding and collaborative action.

Berkeley

REAL TALK – Facilitated Discussion 90 Minutes

Moderator: Lori Ivey

- **Rural & Urban: Better Together, Despite Our Differences?**  
Kristin Feierabend, Area Agent for Urban Programs (North Carolina Cooperative Extension)

Amidst a changing demographic and political landscape, we are constantly bombarded with the message that we are living in a "divided America." This REAL Talk will explore perceptions and realities of the rural-urban "divide" and what Extension's role should be in facilitating connections across the rural-urban continuum.

# Concurrent Session 1

Monday, June 10 - 9:00-10:30 AM

Community Resilience/Sustainability

Victoria

3 Sessions 30 Minutes Each

Moderator: Crystal Tyler-Mackey

- **Extension Delivers on Sustainability Education**

**Ramona Madhosingh-Hector (University of Florida/IFAS Extension)**

Sustainability education is an important program area for Extension agents who work in communities along the urban-rural continuum. Balancing natural resource use and protection with economic development is an important part of community development and contributes to stronger, more resilient communities with higher quality of life indicators.

- **Eyes on the Horizon: Utilizing a Sentinel Landscape Partnership to Address National, Regional & Community Issues**

**Dr. Mary Lou Addor (NC State University Extension)**

The consequences of unmanaged urbanization are significant to human and natural populations, national security, food and water security. How can rapidly growing urbanized states begin to optimize significant growth and integrate planning efforts from across the professional spectrum as multiple objectives come into conflict?

- **Lead & Feed: Leaders Tour the Local Food System**

**Hannah Wooten, Liz Felter, Richard Tyson, Caitlyn Glatting (UF/IFAS Extension)**

Farms in urbanizing counties face unique challenges making long-term sustainability difficult. UF/IFAS Extension and the local food policy council presented the 2018 Central Florida Food System Tour exposing community leaders to challenges, opportunities, and collaborations in the local food system. Experiencing the food system creates prospects for real solutions.

Community Development Tools

Alexander

2 Sessions 45 Minutes Each

Moderator: Jackie Miller

- **Understanding and Applying IMPLAN in Extension Community Development Work**

**Radha Jagalamudi (IMPLAN: Economic Impact Analysis for Planning), Nancy Bowen-Ellzey (Ohio State University), Brigid Tuck (University of Minnesota Extension), Daniel Eades (West Virginia University)**

Demonstration and application of IMPLAN as a tool to conduct economic impact analyses for communities or organizations. A case study example is included of a contribution analysis completed in December 2018 of the corn and wheat industries in Ohio.

- **Building Voter Capacity - Supporting Informed Decision-Making in Michigan and Arkansas**

**Kristin Higgins (University of Arkansas), Eric Walcott (Michigan State University Extension)**

A majority of states have a ballot initiative or referendum process. These perennial public issues present an opportunity for Extension. Programs in Michigan and Arkansas prepare voters for what they will see on the ballot, making voters more confident in their decision, more likely to vote, and supporting informed decision-making.

Business and Economic Development

Swannanoa

3 Session 30 Minutes Each

Moderator: Meghan Thoreau

- **Supporting Small Businesses and Entrepreneurs in rural Communities**

**Jared Reynolds (UNH Extension)**

Rural communities face challenges retaining and attracting entrepreneurs. Today's innovators increasingly locate in cities where they connect with other entrepreneurs and join existing support networks. UNH Extension is implementing programs to develop entrepreneurial ecosystems and support small businesses to increase rates of entrepreneurship and create innovative local economies.

- **Translating Research to Practice in Support of Rural Business Succession**

**John Bennett, Jennifer Hawkins (UMN)**

Rural business succession is a critical economic development issue. Recent research was leveraged to create a workshop for community leaders to increase their knowledge about the issue and enhance their ability to begin to take action. This presentation will provide background, design, and the results from the first workshop offering.

- **Building a Business Retention and Expansion Training Focused on Workforce Development**

**Julianne Dunn, Stacey McCullough (University of Arkansas)**

Combining the values of the business retention and expansion program and the goals of the WIOA, UAEX and Western Arkansas Planning and Development District created a BRE training for WIOA Workgroup members to better serve the business community's needs and to support the skill development of the labor force.

# Concurrent Session 2

Monday, June 10 - 10:45 AM - 12:15 PM

Infrastructure and Community Health

Windsor A

2 Sessions 30 Minutes Each

Moderator: Steve Turner

- **Estimating Health and Community Impacts of Trail Use**  
**Laura Brown (University of Connecticut), Dr. Louisa Summers (Berea College Kentucky)**  
Communities around the country are recognizing the value of bicycle, pedestrian and hiking trails for their health, transportation, economic and social benefits. This presentation will highlight research from Connecticut and Kentucky focused on understanding trail users, estimating community and monetized health impacts, and provide case studies and best practices.
- **Enhancing Walkability for Community Health: Case of Warsaw, KY**  
**Jayoung Koo (University of Kentucky), Sherri Broderick (University of Kentucky Cooperative Extension Service)**  
Gallatin Health Collaboration for Better Health and Safety partnered with a university extension program to enhance the walkability of Warsaw, KY. The partners identified and assessed the existing city sidewalk system; planned a range of walking routes throughout the city; and implemented a walking trail in the city park.

Placemaking

Cherokee

3 Sessions 30 Minutes Each

Moderator: Gina Taylor

- **An Incremental Approach to Downtown Revitalization**  
**Ryan Sandwick, (CEDIK University of Kentucky )**  
Many cities have a downtown master plan and struggle with how to move forward with implementation. This session will interactively discuss two case studies of cities in Kentucky who employed a holistic and incremental approach in their downtown revitalization efforts using a menu of projects for under \$5,000.
- **Using Mapping Technology to Capture Community Favorite Places to Build Regional Identity, Partnerships, and Economic Activity**  
**Penny Whitman, Charlie French, Ph.D., (UNH Cooperative Extension)**  
Building a positive regional identity can be challenging for communities that don't identify themselves as part of a larger region. When a web-based mapping technology is provided for residents across a region to share special places they love, pride can reawaken, and new partnerships and initiatives can develop.
- **Connecting Downtowns & Trails for Economic Vibrancy**  
**Shannon Rogers (UNH Cooperative Extension), Molly Donovan, Casey Porter, Lisa Chase, Laura Brown, Jayoung Koo, Rebecca Sero**  
Natural resources can be a community's greatest asset. Our local economies grow when our forests, trails, and waters are well taken care of, used by residents and visitors, and linked to our downtowns. This presentation will provide insights from our collaborative knowledge, research and experience in programming that attempts to connect downtowns with trails for economic vibrancy.

Windsor B

1 Workshop – 90 Minutes

Moderator: Rebekka Dudensing

- **Skill-building Using County Health Rankings & Roadmaps Action Learning Guide for Policy Change**  
**Aliana Havrilla (University of Wisconsin, Community Coach, County Health Rankings & Roadmaps)**  
County Health Rankings & Roadmaps produces interactive content in order to accelerate learning and action among practitioners and change agents—and to influence a shift in mindsets about who and what creates health and equity in communities. Join us to learn how you can get started with policy change.

Berkeley

REAL TALK – Facilitated Discussion 90 Minutes

Moderator: John Phillips

- **Community Co-Creation - What is Extension's Role?**  
**Ramona Madhosingh Hector, Linda Seals (University of Florida/IFAS Extension)**  
Extension educators walk a fine line between education and advocacy but the current "climate" requires us to be attuned to issues beyond our technical subject matter expertise. Clientele along the urban-rural continuum want information and direction to support community change. Does this conflict with Extension's mission to deliver unbiased, science-based research?

# Concurrent Session 2

Monday, June 10 - 10:45 AM - 12:15 PM

Civic Engagement

Victoria

3 Sessions 30 Minutes Each

Moderator: Melinda Grismer

- **Developing Inclusive Community Engagement for Local Government**

Melinda Habecker (University of Wisconsin)

Local officials want to learn more about what issues their citizens are concerned about and get input from them. How can they effectively hear from a diverse cross section and get their insights? And how can local governments host events with effective two-way communication? This presentation addresses these questions.

- **Increasing Civic Engagement in the Digital Age**

Charlotte Narjes, Rebecca Vogt, (University of Nebraska-Lincoln) Dr. Roberto Gallardo (Purdue Center for Regional Development)

Increasing civic engagement in communities can be a challenge as traditional organization and communication patterns have changed. This project has worked in three communities to increase civic engagement and change the mindset of how people engage in online space and leverage digital platforms.

- **Listening to Your Hometown Through 16,000+ Voices**

Bo Beaulieu, Maria Wiltse, Tanya Hall, Michael Wilcox (Purdue Extension)

This presentation provides insights gained from a large-scale, systematic research effort aimed at learning about important issues affecting rural people in the Midwest and highlights programmatic efforts being used by Extension to address the pertinent issues uncovered, especially concerning leadership and civic engagement, economic development and placemaking.

Youth Development and Education

Alexander

3 Sessions 30 Minutes Each

Moderator: Trudy Rice

- **Youth Community Perceptions: Giving Youth a Voice in Civic Engagement and Community Processes**

Jaime Menon, Nadine Sigle (K-State Research and Extension)

Youth Community Perceptions is a community evaluation and assessment program that allows youth to discover the unique assets and strengths of their community as well as the needs and provides opportunities for youth to engage in community conversations.

- **Your Money, Your Life - Showing Alabama Youth and Young Adults the Real Value of a Dollar**

Dr. Matthew Ulmer, Heidi Tilenius (Alabama Cooperative Extension System)

The Your Money, Your Life Program is a three-part educational program designed to provide participants from 8th grade and higher with a basic awareness of financial literacy principles and career exploration tactics through active learning techniques. The program is evaluated by a utilizing comprehensive pre and posttest surveys.

- **Capturing the Value of the Horse to Enhance Individual and Community Development**

Lorraine Garkovich, Professor Emeritus (University of Kentucky)

Extension has overlooked the potential for innovative programs, new partnerships, and significant individual and community outcomes that can come with incorporating the horse into our community development programs. This presentation explains how Extension can work with horses to enhance individual and community development.

Food Systems

Swannanoa

3 Sessions 30 Minutes Each

Moderator: Hannah Dankbar

- **Share Grounds: Value Chain Development Opportunities in Arkansas**

Angela Gardner, Dr. Amanda Philyaw-Perez (University of Arkansas Cooperative Extension Service)

Demand for local food remains a national trend but barriers, such as limited resources and access to facilities, prevent farmers and entrepreneurs from supplying product into the food-value chain. The Share Grounds project offers an innovative approach utilizing existing infrastructure in rural communities to expand their local food system.

- **Cultivating Farm to Institution in Michigan: Extension's Role as the "Boots on the Ground in Statewide Work"**

Garrett Ziegler (MSU Extension), Colleen Matts (MSU Center for Regional Food Systems)

This presentation will detail the substantial role that MSU Extension has taken in moving forward farm to institution work in Michigan. Participants will learn the various forms of education, technical assistance and promotion and marketing campaigns that have been utilized in Michigan to develop and grow farm to institution programs.

- **Casey Porter, (University of New Hampshire) Catherine M. Ashcraft (UNH Food Democracy: Public Participation in New England Food Policy Councils)**

Food policy councils (FPCs) are one way to increase stakeholder and citizen participation in food systems decision-making. However, implementing food democracy and, in particular, engaging under-represented groups in food systems decision-making remains challenging for FPCs. This research analyzes the effectiveness of public participation opportunities offered by New England FPCs.



# Concurrent Session 3

Monday, June 10 - 2:30 - 4:00 PM

Economic Development and Evaluation

Windsor A

3 Sessions 30 Minutes Each

Moderator: Jody Gale

- **Collecting and Using CED Impact Data: Challenges and Opportunities**  
**Deborah Tootle (Iowa State Univ), Walt Whitmer (Penn State Univ.), Scott Chazdon (Univ. of MN), Allison Nichols (West Virginia Univ.)**  
The National CRED Indicators Team will discuss recent efforts to improve the collective ability of Extension based community and economic development programming to demonstrate our impacts. We present a self-assessment of our efforts and facilitate a discussion on collecting and using impact data effectively.
- **Determining the Impact of Planning on Communities: A Study of West Virginia Counties**  
**Michael Dougherty (West Virginia University Extension Service)**  
This research examines what difference comprehensive planning makes in a community. It looks at whether there is positive change in indicators related to quality of life and economic conditions after planning occurs. Previous research found a correlation, but not necessarily causation between the presence of planning and these indicators.
- **A Longitudinal Evaluation of LeadAR**  
**Dr. Stacey McCullough, Professor Karen Ballard, Emily Smith (University of Arkansas)**  
Comprehensive, longitudinal evaluation of long-standing programs is critical to insure quality programs. This became crystal clear through our recent evaluation of LeadAR, a program that has been in existence since 1984. This presentation will demonstrate how quantitative and qualitative program evaluation and market analysis provides data necessary to making strategic decisions to insure process improvement of leadership programs.

## Opioid Crisis and Health

3 Sessions 30 Minutes Each

Moderator: Charlotte Narjes

- **Fostering Health, Wellness, and a Successful Community Transition for our Country's Veterans**  
**Libby Carnahan, Brian Niemann (UF IFAS Extension)**  
The Weedon Warrior Program, offered bi-monthly in cooperation with the Bay Pines Veteran's Affairs Healthcare System (VA), aims to foster health, wellness, and a successful community transition for our region's veterans. provides opportunities for youth to engage in community conversations.
- **Opioid Crisis Response--Capacity Building within Extension**  
**Mark Skidmore (North Central Regional Center for Rural Development Michigan State University)**  
The opioid crisis affects millions, causing immeasurable suffering. With responsive community outreach, education, and expertise, the land grant system can help. ECOP created the Extension Opioid Crisis Response Workgroup to develop a capacity building strategy for Extension to assist with the crisis. This session summarizes the workgroup findings.
- **Community Meetings on the Rural Opioid Crisis: Setting a Path Forward by Learning from Others**  
**Devon Meadowcroft, Graduate Student; Brian Whitacre (Oklahoma State)**  
The rural opioid crisis is an important topic for community development professionals to tackle. This presentation describes an approach from Oklahoma involving a series of three community meetings with local speakers on different methods to address the epidemic. The meetings emphasize learning from others and letting group discussions help form opinions.

1 Workshop – 90 Minutes

Moderator: Adam Hodges

- **Zone!: The Land Use Game**  
**Anna Haines PhD (University of Wisconsin, Stevens Point and Extension)**  
In this session, participants play a fast-paced and fun game focused on planning and zoning: "Zone!: The Land Use Game." After the game is played participants will discuss how it can be used in their community/state.

REAL TALK – Facilitated Discussion 90 Minutes

Moderator: Hannah Dankbar

- **Growing the Local Food Pie: Increasing Access and Creating New Markets for Farm Fresh Produce**  
**Lisa Chase, Hans Estrin (University of Vermont Extension); Jane Kolodinsky, Weiwei Wang (University of Vermont Center for Rural Studies); Julia Van Soelen Kim (University of California Extension); Diane Smith (Washington State University Extension)**  
Small, diversified farms focused on selling to local markets struggle with profitability, while consumers lack access to local food for a variety of reasons. How can we develop alternative markets for farm products that "grow the pie" by attracting new customers and increasing revenues for farms?

Cherokee

Windsor B

Berkeley

# Concurrent Session 3

Monday, June 10 - 2:30 - 4:00 PM

Community and Civic Engagement

Victoria

**3 Sessions 30 Minutes Each** **Moderator: Jamie Rae Walker**

- **Wildland Fire: The Need for Collaboration Across Extension Organizations**  
**Laurel Kas (NC State University Extension Forestry)**  
The Association of Natural Resource Extension Professionals' (ANREP) recently formed Wildland Fire Initiative provides a space for collaboration, training, education, and outreach addressing wildland fire issues in both rural and more developed areas. Successfully addressing wildland fire issues, which become more pressing each year, will require collaboration not only within ANREP, but across the boundaries of Extension.
- **Using a Community-based Model to Teach Community Engagement and Economic Development through the Lens of Main Street Revitalization**  
**Molly Donovan, Casey Porter (University of New Hampshire)**  
This model teaches engagement techniques while being embedded in communities experiencing revitalization. This allows participants to learn from those working on change, see the community progress and practice engagement techniques.
- **Building Collective Capacity One Community Forum at a Time**  
**Lara Milligan, Ramona Madhosingh-Hector, Linda Seals (University of Florida)**  
UF/IFAS Extension started a new community engagement program, Community Voices, Informed Choices to help communities and organizations discuss relevant issues through facilitated forums. Agents are trained in facilitation and encouraged to help local stakeholders work toward collaborative solutions. Topics addressed: climate change, pollution, sustainability, and affordable housing.

Facilitation and Engagement

Alexander

**3 Session 30 Minutes Each** **Moderator: Jared Reynolds**

- **EmpowerUI! Empowering Citizens to Engage Decision Makers Around Invasive Species Management**  
**Angela Gupta (University of Minnesota Extension)**  
This presentation showcases a new flipped classroom course to help empower citizens to engage with decision makers. Upon completion participants will be able to confidently share information with decision makers, give input on policies and plans, and be an active voice in invasive species management.
- **Building a Facilitation Community of Practice: One Local Government's Effort to Lead Better Meetings, Starting from Within**  
**Donna Rewalt (NC Cooperative Extension) Michael T. Davis, Strategic Initiative Manager (Durham County Government)**  
Durham County NC collaborated internally to address a critical organizational and human-capital need: enhancing employee facilitation skills. Cooperative Extension teamed with the innovation and change management team to develop a facilitation-learning curriculum and support network for employees, building capacity to run better meetings and lead conversations around complex civic problems.
- **Developing a Peer to Peer Learning Network: The NH/Maine Facilitator Community of Practice**  
**Suzanne Cagle (UNH Cooperative Extension) Kristen Grant (Maine Sea Grant and University of Maine Cooperative Extension)**  
Development of an ongoing community of practice in group process and facilitation for graduates of the Strengthening Your Facilitation Skills training. Joint project between NH & Maine Extension with leadership from facilitation training graduates. A model for peer to peer learning network development.

Community Assessment

Swannanoa

**3 Session 30 Minutes Each** **Moderator: Shane Barton**

- **Kentucky Better Together; County by County**  
**Karen Fawcett; Dan Kahl, PhD; Alison Davis, PhD, Community and Economic Development Initiative of Kentucky (CEDIK) University of Kentucky**  
University of Kentucky Cooperative Extension Service documented Kentucky residents' opinions about community-level topics in Fall 2018. All 120 Extension offices collected feedback from county residents through surveys, focus groups, and key leadership interviews. This comprehensive data collection allows an opportunity to detail, understand, and address issues specific to communities.
- **Using Ripple Effect Mapping to Evaluate an Extension Volunteer Programs Impact on Cooperative Extensions Social Capital**  
**Dara Bloom (NC State University)**  
Ripple Effect Mapping was conducted with Family and Consumer Science agents and volunteers in the NC Extension Master Food Volunteer program to assess volunteers' role in expanding and strengthening Extension's social networks. Findings indicate that volunteers help Extension educators reach new areas, organizations, and populations, expanding impacts and increasing community access to resources.
- **Lessons from a Three State Program to Identify Best Practices in Community Economic Development Assessment, Planning & Action**  
**Lorie Higgins (University of Idaho) Julie Daniels (University of Wyoming) Melissa Hamilton (University of Idaho) Paul Lachapelle (Montana State University)**  
Presenters will share lessons from a three state program to improve and evaluate community development assessment programs delivered by organizational partners in each state. Participants will learn about a "Design Team" approach to program development and delivery, as well as facilitation, community engagement and planning tools employed in the program.

# Concurrent Session 4

Tuesday, June 11 - 10:00 - 11:30 AM

Community Planning

Windsor A

3 Sessions 30 Minutes Each

Moderator: Molly Donovan

- **Building Capacity in Economically Distressed Communities of the U.S**  
Bo Beaulieu (Purdue University), David Ivan (Michigan State University), Priyanka Brunese, Annie Cruz-Porter (Purdue University)

The session highlights the key components of the educational program that a team from Purdue and Michigan State are implementing to help spur active involvement of local residents and organizations in the Opportunity Zones initiative. Opportunity Zones are intended to funnel investment in economically distressed neighborhoods in the U.S

- **Prosperous Communities Initiative**  
Jennifer Nixon (Nebraska Extension), Kim L. Wilson ASLA (Landscape Architecture Program, University of Nebraska-Lincoln)

Build the capacity of rural communities to effectively create a more prosperous future: (1) Increasing economic opportunities that contribute to the creation of businesses, jobs and careers; (2) Placemaking to build community assets that support a high quality of life; and (3) Attracting and keeping people to achieve demographic renewal.

- **Penn State Extension Land Use Webinars**  
Peter Wulforth AICP, John Turack (Penn State Extension)

Penn State Extension conducted over 60 Land Use Decision-Making Webinars from 2013-2018, now also including a Winter/Spring 2019 land use webinar series. Topics have included preemption of zoning, form-based codes, model solar ordinance, challenges of plan implementation and fiscal impacts of development. Learn how impact and revenue generation has grown.

Local Food/Economic Development

3 Sessions 30 Minutes Each

Moderator: Shannon Rogers

- **3 Facebook Ads To Grow Your Farmers Market**  
Dr. James Barnes (Mississippi State University)

How can farmers' market managers use Facebook to attract more visitors and increase the quantity of fresh vegetables and other products sold locally? We demonstrate how we used Facebook ads to grow the Hernando Farmers Market in Mississippi.

- **Marketing Cooperative Extension Organizations and Extension Local Foods Educational Programs: A Review of Online Practices Across the South**  
Dr. James Barnes (Mississippi State University), Grace Langford (SRDC, Mississippi State University)

Many communities are taking steps to attract and retain newcomers. This session describes how one community, coached by Extension Educators, is using a service design approach to thoughtfully address pain points in the newcomer experience..

- **Vacation Vittles - Connecting Vacationers with Local Food**  
Becky Bowen, (CultivateNC, NC State Extension), Susan Jakes (NC State Extension)

CRD and Tourism Specialists at NC State Extension teamed up to pilot a "vacationer-supported CSA" offered to vacationers at Ocean Isle Beach, NC in the summer of 2018. Session participants will learn about the structure, successes, and challenges of this pilot program.

Cherokee

1 Workshop – 90 Minutes

Moderator: Juliet Daniels

- **The Rise of Remote Work and What it Means for Rural Economic Development: A panel Discussion with National Experts**  
Paul Hill (Utah State University), Roberto Gallardo (Purdue University)  
Panellists: Russell Goodrich, Jody Gale (Utah State University); Don Albrecht, (Western Rural Development Center); Kenneth Sherin, (South Dakota State University)

By eliminating the costs of attracting businesses and new residents, remote work has the potential to revolutionize the way economies are built and strengthened. Learn from a panelist of the nation's first government-funded remote work education program about what the impact of location-independent work has on workers, businesses, and communities.

Windsor B

REAL TALK – Facilitated Discussion 90 Minutes

Moderator: Deborah Tootle

- **Engaging with Indian Country**

Brigid Tuck, Rani Bhattacharyya (University of Minnesota Extension), Emily Proctor (Michigan State Extension), Loretta Heuer (North Dakota State University)

Building working relationships with American Indian communities takes time, fortitude and genuine efforts to incorporate cultural values and traditions that are not familiar to Extension. This conversation is intended to open a discussion on the best practices in developing working partnerships between Extension and Native Nations.

Berkeley

# Concurrent Session 4

Tuesday, June 12 - 10:00 - 11:30 AM

Diversity and Inclusion

Victoria

3 Sessions 30 Minutes Each

Moderator: Penny Whitman

- **The Art of Working with Others: Creative Strategies for Community Health Coalitions**  
**Melissa Bond, Melody Nall (Community and Economic Development Initiative of Kentucky (CEDIK) University of Kentucky)**  
University of Kentucky CEDIK collaborated with the Kentucky Department of Public Health to use arts engagement and facilitation activities to train public health professionals to engage with hard-to-reach and new clientele. Through hands-on arts engagement, conversation starters, and thought-provoking prompts, 55 participants learned to engage their local communities with new innovative approaches not often used in public health.
- **Parent & Family Advocacy and Support Training: Building Public School Advocacy and Leadership Capacity in Two Languages**  
**Donna Rewalt, Angelina Schiavone (NC Cooperative Extension, Durham County)**  
Parent & Family Advocacy and Support Training (PFAST) and Latino PFAST (LPFAST) in Spanish provide parents an opportunity to develop new skills in advocacy and leadership to navigate the public school system to help their children succeed. The model features cultural adaptations to address the needs of Spanish-speaking families.
- **Building Organizational and Leadership Capacity in Rural Ghanaian Communities**  
**Mindy Habecker (University of Wisconsin Extension)**  
Similar skills are needed to strengthen many different organizations, yet teaching them effectively varies. Learn from two experiences of working with rural Ghanaian tribes who desired to build their struggling organizations. Come explore how one can work within different cultures, languages, and support to develop local leadership and organizational capacity.

Infrastructure

Alexander

3 Sessions 30 Minutes Each

Moderator: Ryan Sandwick

- **Assessing Potential Peak Energy Demand Management Strategies in Agriculture**  
**Eric Romich,(Energy Education Department of Extension, Ohio State University)**  
Peak electric demand charges dramatically increase energy cost for many commercial consumers. Unfortunately, few electric consumers understand how their costs are calculated and how electrical usage impacts measured demand. This session will summarize preliminary results from six test sites with advanced energy meters and explore energy management strategies.
- **Starting (and Growing) a Rural Library Hotspot Lending Program: An Opportunity for Extension**  
**Brian Whitacre (Oklahoma State University)**  
An Extension-led hotspot lending program has become very successful in Oklahoma. The project partners with rural libraries to allow patrons to check out a wireless hotspot device, providing free home (or road) Internet access. This presentation discusses lessons learned, metrics of success, and suggestions for starting similar programs.
- **Water and Agriculture, A Community Led Approach to Addressing Water and Agriculture Issues. Lessons Learned and Implications for Engagement**  
**Walt Whitmer (PSU ), Cheryl Burkhart Kriesel (UNL ), Weston Eaton (PSU)**  
Highlight of the second year of a three state USDA-NIFA funded project designed to develop a collaborative, community-led approach to addressing issues at the nexus of water and agriculture. Key topics include a) core elements of stakeholder engagement, research design and findings to date; b) literature review summary; and c) lessons learned from five engagement initiatives.

Economic/Asset/Business Development

Swannanoa

2 Sessions 30 Minutes Each

Moderator: Patti Bruce

- **Creating Bridges for the Rural Retail Workforce: Bringing Businesses and Employees Together to Identify Long-Term Employment Solutions for Rural Retail**  
**Alison Davis (UKY CEDIK); Julianne Dunn, Stacey McCullough (Univ of Arkansas Extension); Dave Shideler, Sara Siems (Oklahoma State Extension); Grace Langford, Rachel Welborn (Southern Rural Development Center)**  
CREATE BRIDGES is a multi-state initiative to strengthen retail, entertainment, accommodation, and tourism industries in rural communities. The process is designed to raise awareness of the role these important businesses play; determine challenges negatively impacting these businesses and workforce participation; and implement strategies to strengthen them within selected regions.
- **Cooperative Extension as a Lead Driver in Forging Public Universities Economic Development Mission and Engagement Efforts**  
**Dr. Charlie French (University of New Hampshire Extension)**  
Although land grant and public institutions of higher education play an important economic development role, Cooperative Extension is often under-recognized as a driver of institutions' economic development mission. This session outlines how the University of New Hampshire (UNH) Extension played a lead role in driving the institutions' economic engagement mission.

# Concurrent Session 5

Wednesday, June 12 - 8:15 - 9:45AM

Diversity and Inclusion

Alexander

3 Sessions 30 Minutes Each

Moderator: Walt Whitmer

- **Power, Equity, and Agency in Extension Community Development**  
**Daniel Eades, Margaret Stout, Lauren Prinzo, Dana Wright, and David Roberts (West Virginia University)**  
Extension's programs seek to build agency, efficacy, and solidarity of participants; however, our programs often reinforce existing power dynamics that discourage engagement in decision making. This session discusses theories of power, demonstrates how traditional Extension programs may discourage empowerment, and highlights emerging best practices for engaging and empowering residents.
- **Identifying Biases toward the People We Serve**  
**Gina Taylor, Gina Wood, Lauren Weatherford, Lauren Prinzo (WVU Extension Service)**  
What biases do employees of the WVU Extension Family Nutrition Program have toward the populations they serve and why? Researchers sought to answer this question by searching for statistical relationships between employees' professional experiences, personal experiences, age, household income, education, political affiliation and their perceptions of recipients of federal aid.
- **Building Political Ambition: Recruiting the Next Generation of Local Elected Officials**  
**Jennifer Erickson, Dan Hill, Melissa Kono, Victoria Solomon, Kellie Pederson (University of Wisconsin-Extension Community Development Institute)**  
Why don't many women run for local elected office? Research findings from UWEX Local Government Center's statewide surveys and focus groups revealed barriers women face and strategies to encourage more women to run. This interactive presentation will review the barriers and explore ways to recruit more women to run.

Heirs' Property and Housing

Cherokee

3 Sessions 30 Minutes Each

Moderator: Katie Hoffman

- **Further Exploration of Heirs Property and Persistent Poverty: A Path to Statistical Testing?**  
**Steve Turner, John R. Garner (Southern Rural Development Center)**  
Landowners who die intestate leave property undivided to an increasing number of co-owners (heirs') with each generation. Persistent poverty often occurs in populations (African/Native Americans, Colonias, and Appalachia) thought to incur large amounts of heirs' property. The hypothesis is heirs' property is an explanatory factor related to persistent poverty.
- **Heirs' Property: Exploring a Southern Region Approach**  
**Russ Garner (Southern Rural Development Center)**  
The Southern Rural Development Center (SRDC) has begun a project that explores the issue of heirs' property, a problem deeply impacting the Southern region. This presentation will present an overview of the journey that SRDC and its partners embarked on in 2017, where the project is currently, and future developments.
- **Building Capacity: Strengthening Community Readiness to Address Rural Housing Issues**  
**Eric Christianson, Dr. Jon Wolseth (Iowa State University Extension and Outreach)**  
Population decline, demographic changes, and aging housing stock challenge the availability, affordability, and quality of rural housing. Attractive, safe, and affordable housing is key to creating vibrant, healthy communities. Cooperative Extension can help build community capacity to address rural housing issues through land use law trainings, needs assessments, and readiness self-evaluations.

Community Assessment

Berkeley

3 Sessions 30 Minutes Each

Moderator: Dara Bloom

- **In Search of the Representative Sample: How to get the most accuracy out of your convenience survey.**  
**Melinda Grismer, Maria Wiltse (Purdue University)**  
A "how to" seminar on organizing and implementing a convenience-sample survey when a scientific survey is not an option. Presenters will walk through the process of generating the questions, deploying the instrument, recording the responses and off-setting inherent biases, with their regional placemaking results as the basis for discussion.
- **Evaluating the Economic Contribution of Leadership Programs**  
**Brigid Tuck (University of Minnesota Extension)**  
Communities often find themselves competing for resources, rather than collaborating to generate new opportunities. Bridging leadership programs bring together participants of diverse backgrounds to build connections and a common commitment to future vitality. Evaluation results reveal significant knowledge gain, behavioral change, and community initiatives. However, there lacked a more systematic analysis of the economics.
- **Financing Essential Services Through Community Supported Enterprises**  
**Norman Walzer (Northern Illinois University), David Ivan (Michigan State)**  
Rural communities, especially those experiencing population loss and retirements by aging business owners use innovative approaches in retaining or reopening businesses such as grocery stores key to local quality of life. This presentation discusses experiences with CSE efforts across the U.S. and provides guides to launching a CSE.

# Concurrent Session 5

Wednesday, June 12 - 8:15 - 9:45AM

Building Government Capacity/Economic Development

Victoria

3 Sessions 30 Minutes Each

Moderator: Peggy Schlechter

- **Increasing Skills and Competencies of Local Elected Officials - 50 Years of New Commissioner School**  
**Eric Walcott, John Amrhein (Michigan State University Extension)**

Since 1968, New Commissioner School has been conducted every two years, preparing county commissioners for their new role. In 2017, Michigan State University Extension conducted a long-term study of program outcomes. This session will present those results, future research opportunities, and a model for future Extension local government education efforts.

- **Developing a Uniform Chart of Accounts to Build Government Capacity?**  
**Notie Lansford, Sherri Schieffer (Oklahoma State University)**

Rural governments often lack accounting expertise. Result: Inadequate financial statements and budgets, creating disadvantages regarding federal assistance and audits. Collaboration between Extension, State Auditor, software vendors, and local governments improves outcomes. A uniform "chart of accounts," produces proper financial statements, reduces negative audits, helps federal funding, and improves annual budgeting.

- **Using an Experience Design Model to Advance Resident Attraction and Retention Efforts**  
**Neil Linscheid, Jennifer Hawkins (University of Minnesota)**

Many communities are taking steps to attract and retain newcomers. This session describes how one community, coached by Extension Educators, is using a service design approach to thoughtfully address pain points in the newcomer experience.

Capacity Building and Inertia

Swannanoa

3 Sessions 30 Minutes Each

Moderator: Dan Kahl

- **Making Things Happen When Stuck in Collaborative Inertia**  
**Priyanka Brunese, PhD (Purdue University)**

This presentation aims to provide a better understanding of the state of collaborative inertia, indicators associated, and practical strategies to "make things happen" when stuck in this state. The recommendations are based on empirical research, and intends to provide a framework for community development professionals for both program development and delivery.

- **Energizing Economic and Community Development through Local Board Transformation**  
**Norman Schwertfeger, MPA, and Richard Moorefield WVU Regional Extension**

Tired of serving a dead community board that struggles for a quorum? This workshop will discuss transforming an economic development board into a vibrant exciting board with fifty energized community members attending meetings. Economic and Community Development accomplishments with transitional leadership, so you can sit back and watch it GO!

- **The Importance of Millennials in the Workplace**  
**Meghan Thoreau (Ohio State University Extension - Community Development and STEM)**

As millennials continue to join the workforce in droves, companies must be ready to work with this generation, whose values appear to differ greatly from their generational predecessors. In order to maintain employee retention and productivity while improving company services, employers must understand the importance of the millennial generation workforce.

REAL Talks!

Please note: You asked for more in depth discussion sessions so we created REAL Talks! **REAL Talks** (Relevant topics, Exploratory in nature, Accessible to all, Lively conversations.) are 15 minute presentations and are followed by 75 minute discussion. Our moderators will discourage movement in and out of the REAL Talk sessions so plan to come and stay for the whole session.

# Pre-Conference Workshops

Sunday, June 9 - 9:00AM - Noon - Alexander Room

## **Concrete Tools to Create Connection: 10 Experiential Exercises to Engage Groups** **Presenter: Chad Littlefield, Co-Founder and CEO [www.weand.me](http://www.weand.me)**

Want to add 10+ experiential activities to your toolbox? During this active workshop, we'll be using physical facilitation tools from the Connection Toolkit™, which are being used to spark conversation in groups and organizations in over 80 countries around the world. Chad Littlefield our keynote speaker and facilitator was the lead designer of *We! Connect Cards*.

Sunday, June 9 - 9:00AM - Noon - Victoria Room

## **Developing a Phased Planning Model for Extension Professionals**

**Facilitation Team: Anne Silvis, Gary Taylor, Tanya Hall, Tamara Ogle, Michael Wilcox, Zach Kennedy and Bo Beaulieu**

Sponsored by Purdue Extension Community Development

Participants in this session will define the common tools used in Community Development work and discuss a mechanism to share programs and resources that support a comprehensive, logical and theoretically sound community development process.

At the 2018 NACDEP workshop, the group identified components or phases of the model. This year, we'd like to tackle the next steps, including the logistics of contributing and sourcing program materials from the model, gaps in the content, and next steps in development.

Sunday, June 9 - 1:00 - 4:00PM - Windsor B

## **Participatory Meetings: The Facilitator's Role in Fostering an Environment of inclusivity**

**Presenters: Sharon Lezberg, Community Development Educator; Jenny Erickson, Community Development Educator**

In this workshop, we will teach the foundational elements of facilitation, with an emphasis on leading participatory and inclusive meetings. Learn foundational elements of the practice of facilitation through three interactive workshops. We will use a combination of large group, small group, and paired discussion formats to teach and model facilitation practices. Emphasis will be placed on pre-planning, the role of the facilitator, meeting tips, and process design. Participants will practice facilitative listening skills and small group techniques.

# Pre-Conference Meetings - Post-Conference Workshop

Sunday, June 9 - 1:00 - 4:00PM - Victoria Room  
Land Use Community of Practice

Sunday, June 9 - 1:00 - 4:00PM - Windsor A  
National Program Leader Network

Sunday, June 9 - 11:30AM - 1:00PM - Oakland Heights Room  
NACDEP Board of Directors Meeting

Sunday, June 9 - 4:30 - 5:15PM - Swannanoa Room  
NACDEP Conference Orientation

Wednesday, June 12 - 11:30AM - 5:30PM  
Transportation Leaves from Front of Hotel



## Shaping Community Futures Through Conversations That Matter

**Presenters: Dr. Juanita Brown and Joy Boothe**

A special post-conference professional development experience with Juanita Brown, Co-Founder of the World Café at Millie's Mountain, her family's legacy farm in Yancey County located only 35 minutes from Asheville.

The World Café [theworldcafe.com](http://theworldcafe.com) is a simple, yet powerful approach to cultivating collaborative dialogue, igniting community engagement, and honoring diverse perspectives now being used to address critical multi-stakeholder issues across the globe. Based on the premise that communities have within them the knowledge & wisdom needed to address even the most challenging questions, the World Café's seven core design principles provide a clear framework for exercising conversational leadership for positive change, even when not using a World Café format.



# Poster Session

TITLE	PRESENTERS	ABSTRACT
Communities that Eat Together Grow Together	Katie Hoffman, Lemhi County Extension Educator University of Idaho Extension	A rural town in Idaho wanted to feed its large food insecure population but at the same time develop cultural capacity and bridge socio-economic gaps in the community and create a sense of belonging. The poster illustrates how Salmon Community Dinner Table does just that at their monthly free dinners.
Creating Community -lessons from the Indiana Small Farms Conference and Purdue Beginning Farmer program	Amy Thompson, Extension Educator, Purdue University, Tamara Benjamn, Assistant ANR Extension Program Leader Purdue University	Purdue Extension has found success in reaching emerging agricultural entrepreneurs and as a result created community and new audience connections. This poster will highlight program impacts, how specific programs have fostered networking, benefits of the networks created and how we can additionally support networking/community building in the future.
How Immersive Virtual Reality can be a Boon to Extension Professionals, Civic Engagement, and Human Capacity Building: a hands-on workshop for creating virtual reality programming for Extension	Brooke Beam, Ohio State University Extension, Highland County, Agriculture and Natural Resources/Community Development Extension Educator; Meghan Thoreau, Ohio State University Extension, Pickaway County, Community Development and STEM Extension Educator	Communication research has shown that Millennials and youth are turning to technology for entertainment and learning. Virtual reality (VR) provides educators an efficient way to connect with these tech savvy audiences. VR is an immersive experience for the future of community engagement. The poster will illustrate examples.
Emergency Preparedness Basics	Rick Moorefield, Agent, WVU Extension Service, Family & Consumer Development Unit	Most people are not prepared to deal with emergencies. The poster highlights the Federal Emergency Management Agency's READY program, four steps to prepare for an emergency.
4-H changemakers tackle hunger and food security in the Tetons	Jennifer Werlin, Extension Educator, University of Idaho Extension Teton County	With the nation's highest economic inequality and a growing local food movement, the University of Idaho Extension Teton County formed collaborative partnerships for a 4-H food and "Grow-a-Row" garden produce donation program. This poster illustrates examples of ways to incorporate 4-H youth development into community development and community food system projects.
Beauty Grows Community	Lloyd Singleton, CED NC Cooperative Extension, New Hanover County	New Hanover County Cooperative Extension Center has operated a 7-acre Arboretum on site for nearly 30 years. Natural resource issues of water quality and quantity are addressed, as well as proper tree maintenance. Specific horticultural therapy programs engage less able audiences. This poster illustrates how urban Extension centers may upgrade county partnerships to include exemplary gardens on the grounds.
Leadership for Operations & Support Staff: Unlock Their Potential as Coaches and Mentors	Brian Raison, OSU	Unfortunately, workshops on coaching and mentoring have traditionally targeted people who manage other people. This has left out many operations and support staff personnel who may have great capabilities. This poster asks how managers might create programs that can help both individuals and organizations improve.
Craft Beer and Community	Casey Porter, Geoff Sewake, Molly Donovan	Many New Hampshire communities are seeking to revitalize their downtown, create a sense of vibrancy and attract young people while expanding their economic base. Community leaders are looking increasingly to craft breweries as a way to accomplish these goals. This poster highlights research on how craft breweries bring vibrancy to a community.
Understanding and Supporting Business Succession	John Bennett and Jennifer Hawkins	Small businesses are the lifeblood of local economies. They account for a majority of new job creation, contribute to the local tax base and quality of life. Losing a small business impacts all of those areas and more. The United States is facing a "silver tsunami" – over 60% of small businesses are owned by those nearing retirement age. The poster illustrates strategies to support local business succession.
Sharing About Workforce Development Resources and Programs in Extension	Kenneth Sherin, SDSU Extension Community Vitality Program Director and Cheryl Burkhart Kriesel,, Nebraska Extension Community Vitality Specialist and Agriculture Economics Professor	The Workforce Development in Extension Workgroup (WDEW), has been meeting since October 2016 exchanging information about Extension-led workforce development programming and resources. Poster browsers will learn about the terrific workforce development programming that is happening all across the U.S.
Social Media for Community Development Extension Professionals	Susan Erickson, Program Coordinator, ISU Extension and Outreach Community and Economic Development Sandra Oberbroeckling, Communications Specialist, ISU Extension and Outreach Community and Economic Development	How visible are we as Community Development Extension professionals in the world of social media? The website/social media team from Iowa State University will offer poster browsers an overview of their social media strategy and its effect on their visibility.

# Mobile Learning Workshops

## **#1 Explore the River Arts District of Asheville: Walking tour focused on downtown revitalization through the arts economy**

The River Arts District (RAD) of Asheville (<https://www.riverartsdistrict.com/>) has played a special role in the revitalization and rebranding of Asheville. What used to be empty and underutilized warehouse spaces in what once was the industrial area of town has been transformed to artist work spaces and studios. Many are open to the public to view and explore. The district tells a special side of the Asheville story and the fortitude of small business owners and artists who came together to redefine an entire district of town.

## **#2 Asheville Region Farm and Vineyard tour: Tour with 2 stops focused on farm stay opportunities and agritourism**

Join us on a tour of two of the area's most successful agritourism operations and learn how these families revitalized their family farms through the additional revenue opportunities generated by this business sector.

## **#3 Hops Hopping (Farm to Brewery tour): Tour with 2 stops focused on agribusiness and tourism development**

Hops are the dried, cone-like flowers from a bine (not a vine!) that give our favorite adult beverage its bitter and tangy flavor and aroma. Wanna see how they grow? Join us for a visit to the Mountain Horticultural Research and Extension Center (<https://newcropsorganics.ces.ncsu.edu/specialty-crops/nc-hops/>) to see how different varieties of hops are being grown and tested for use in the booming craft brewery industry. We'll conclude this 'farm to brewery' tour at the Sierra Nevada Brewery (<https://sierranevada.com/brewery/north-carolina/brewery-tour>) to see (and taste) how these flavorful flowers are used in the final product.

## **#4 Sustainable, Resilient, and Intentional Living at the Earthaven Ecovillage:**

Earthaven (<http://www.earthaven.org/>) is an aspiring ecovillage in a mountain forest setting near Asheville. Its residents are dedicated to caring for people and the Earth by learning, living, and demonstrating a holistic, sustainable culture. While they are in the process of developing their own village-scale economy, many Earthaven members are income independent of the village by earning their living outside of the village. Nonetheless, members are encouraged to make a living in the village by operating their own small-scale ecologically sound businesses, by hiring each other whenever possible, and by investing in other members' homesite development projects and businesses. Our tour will consist of the community's history, introduction to its Three-Legged Stool of Sustainability (Social, Environmental, Economic), overview of its challenges and opportunities, an introduction to integrated agriculture/permaculture, natural building/ off-grid energy, and a discussion of intergenerational living.

## **#5 Like a Phoenix, Downtown Asheville Rising: Walking Tour of Downtown Asheville focused on the impact of social-entrepreneurial collaborations on downtown revitalization**

Asheville currently enjoys good standing on every "top ten" list – best beer city, best small city, coolest, quirkiest, most hipster friendly – is almost unfathomable when considering that it was previously recognized as "rundown and shabby" in a Tennessee Valley Authority study. This stature is largely due to the success of Asheville's social-entrepreneurial coalition in "integrating a vibrant downtown that complements the natural environment, attractive residential neighborhoods and long-standing tourist destinations."

## **#6 The Flowering Bridge: Growing Community and the Local Economy: Bus Tour stopping at beautiful Lake Lure focused on rural development and tourism**

The Flowering Bridge is located in one of the most beautiful areas in the Blue Ridge captured by Hollywood, including Lake Lure (<http://www.townoflakelure.com/about-lake-lure.php>) and Chimney Rock (<https://www.chimneyrockpark.com/>). Such film classics as Last of the Mohicans and Dirty Dancing, were filmed here.

## **#7 Arts and Crafts Penland Style: Van tour of the Penland International School of Crafts in Mitchell, NC focused on the arts economy**

Penland is an international center for craft education located in North Carolina's Blue Ridge Mountains. Penland's focus on excellence, its long history, and its inspiring, retreat setting have made it a model of experiential education. The school offers workshops in books and paper, clay, drawing and painting, glass, iron, metals, photography, printmaking and letterpress, textiles, wood, and other media. Penland sponsors artist residencies, a gallery and visitors center, and community education programs.

## **#8 Raft the French Broad River: Bus to Madison County ecotourism business, focused on ecotourism and community development, then ride the rapids down for 5 miles**

In addition to having a whole lotta fun, participants will also learn first-hand how Blue Heron Whitewater (<https://www.blueheronwhitewater.com/>) was launched, supported, and how it has impacted the surrounding mountain communities.

## **#9 Hike the Blue Ridge (and a piece of the Appalachian Trail): Bus to base of Kitsuma Peak, focused on ecotourism**

Kitsuma Peak (<https://www.summitpost.org/kitsuma-peak-north-carolina-blue-ridge/1000554>) stands astride the two eastern approaches to Swannanoa Gap, a key gateway in the Blue Ridge front that has channeled North Carolina's central transportation artery for more than a century. The mountain and its access trails are owned by Pisgah National Forest. Kitsuma Peak is a small summit on the Blue Ridge crest that punches well above its weight for trail quality, beautiful flora, and summit views, including the highest peak in the east, Mount Mitchell. The hike will be 1.75 miles roundtrip, with an elevation gain of 350 feet.

# Entertainment

## Sunday @ 5:00PM Tangled Feet Stompers

The Tangled Feet Stompers are a recreational precision clogging group that meets weekly to socialize, learn new routines, and have fun. We have participants from all age groups ranging from 9 to 77. We perform at local events and festivals.



We are part of the Swain County Cooperative Extension's Moving in the Mountains program which offers creative and fun ways to be more active.

## Tuesday @ 6:00PM Zoe and Cloyd



Hailing from opposite ends of the Appalachian mountains, Zoe & Cloyd is renowned fiddler and vocalist Natalya Zoe Weinstein and award-winning songwriter, multi-instrumentalist, and vocalist John Cloyd Miller. Their show is as diverse as their upbringing: coming from a lineage of klezmer and jazz musicians, Natalya trained classically in her home state of Massachusetts before moving south in 2004. John, a twelfth generation North Carolinian and grandson of pioneering bluegrass fiddler, Jim Shumate, is a 1st place winner of the prestigious Chris Austin Songwriting Contest as well as an Artist Fellowship recipient for songwriting from the North Carolina Arts Council.

## Tuesday @ 8:30PM The Warriors of AniKituhwa

This dance group brings to life the Cherokee War Dance and Eagle Tail Dance as described by Lt. Henry Timberlake in 1762. They are designated as official cultural ambassadors by the Tribal Council of the Eastern Band of Cherokee Indians and are sponsored by the Museum of the Cherokee Indian.



# 2019 Conference Committees

## **Steering Committee**

Susan Jakes  
Susan Kelly  
Michelle Eley  
Charlie French  
Ricky Atkins  
Donna Rewalt  
Robbie Furr  
Tres Magner  
Becky Bowen  
Robert Hawk  
Rachel Welborn

## **Budget Committee**

Susan Jakes  
Susan Kelly  
Michelle Eley  
Nancy Bowen-Elzey

## **Speakers**

Rachel Welborn (Chair)  
Kathleen Liang  
Charlie French  
Adam Hodges  
Melinda Grismer  
Michael Patrick

## **Publicity**

Robbie Furr (Chair)  
Maddie Ciszewski  
Spring Williams Byrd

## **Mobile Learning Workshops**

Becky Bowen (Co-Chair)  
Tres Magner (Co-Chair)  
Steve Duckett  
Jeff Vance  
Jim Hamilton  
Casey Hancock  
Jared Reynolds  
Heather Manzo

## **Hospitality**

Robert Hawk (Chair)  
Hannah Bundy  
Kittrane Sanders  
Traci Dixon  
Cintia Aguilar  
Josh Hardin  
Angela Gardner

## **Sessions**

Donna Rewalt (Co-Chair)  
Jackie Miller (Co-Chair)  
Kristin Feierabend  
Annie Cruz-Porter  
Deb Tootle  
Meghan Thoreau  
Molly Donovan  
Shannon Rogers  
Gary Deziel  
Jennifer Werlin  
Sue Cagle

## **Sponsorship**

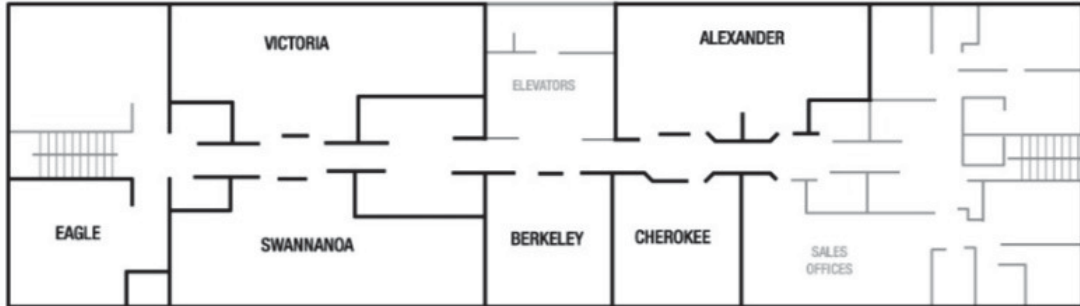
Michelle Eley (Chair)  
Susan Kelly  
Joy Moten-Thomas  
Adam Hodges

**A huge Thank You to a great conference  
planning team!**

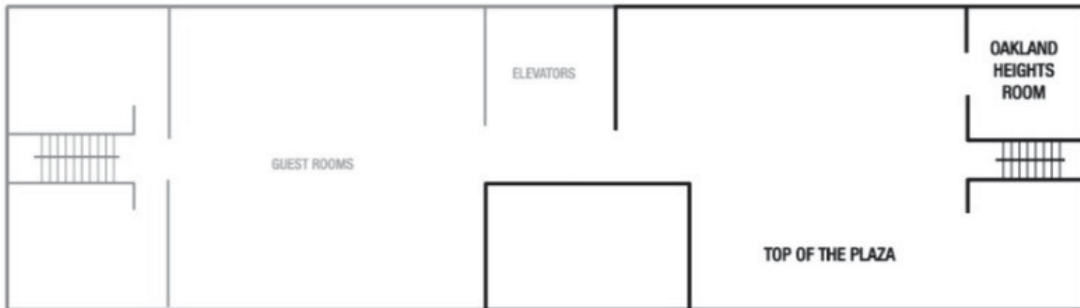
*"Alone we can do so little, together we can do so much." –Helen Keller*

# Renaissance Asheville

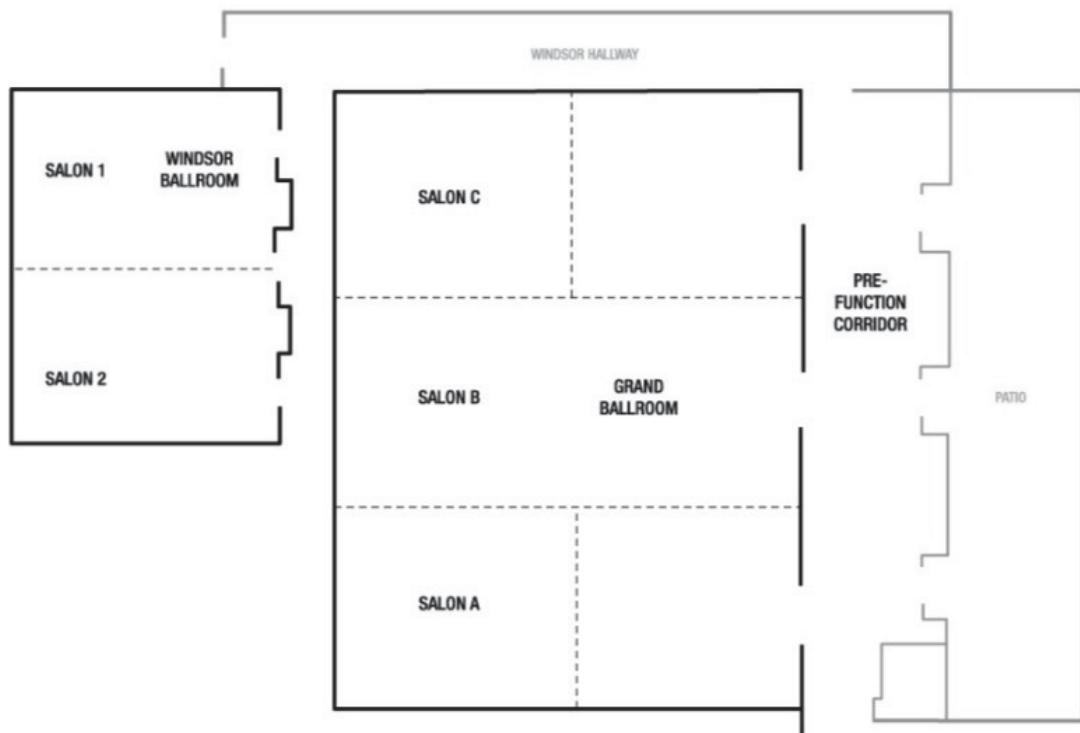
## SECOND FLOOR



## 12TH FLOOR



## LOBBY LEVEL



# Connecting!

Use the hashtag  
**#NACDEP2019**



## Let's Connect Wall

We are pleased to introduce you to the NACDEP Let's Connect Wall, a new alternative for communicating with colleagues attending the Conference! In a world where communication is mostly led by technology, the NACDEP Let's Connect Wall offers the opportunity to go back to the basics, using paper and pencils to share thoughts, ideas, and recommendations. It also creates a space for networking and building relationships.

NACDEP Let's Connect Wall will be located next to the entrance of the ballroom. It is divided into three sections. The **Aha Moments** section is to share insightful thoughts and ideas after attending a general session, a breakout session, talking with someone, and so on. The **Fun** section is to recommend any restaurants, stores, art shops, entertainment places, etc. in Asheville. The third section is the **Daily Calendar and News** to keep participants updated with what's going on during the conference.

How does NACDEP Let's Connect Wall work? Materials to write your thoughts, ideas, and recommendations will be available next to Let's Connect Wall. Just take the materials of your preference, write your message, and stick your message on the wall. It can be anonymous or you may choose to add your contact information if you want people to connect with you. You can write as many notes as you would like. If you're not writing a note, be sure to stop by to connect with others by reading their messages.

NACDEP Let's Connect Wall bridging communication!

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The Development Committee challenges the membership to match the Development Committee 2019 pledge of \$1,000. So, members, can you collectively match \$1,000? Better yet, can you give \$1,019 so that total pledges equal or exceed \$2,109 for 2019? (Just \$5 each from 204 members would do it.)

But wait, there's more!! There are still \$1,495 of matching funds that were provided by the Board years ago! So, we challenge you to meet the Development Committee pledge and have your funds matched 1-to-1 to boot!

You can do it! Let's make it happen!  
Development Committee

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