

Mapping Your Way to Better Engagement: Story Maps at UNH Cooperative Extension

All Programs Community and Economic Development Food and Agriculture Natural Resources Youth and Family

Landscaping for Water Quality < > X



Participants in this program learn how to use ecological landscape

Shane Bradt | UNH Cooperative Extension
NACDEP Virtual Conference | June 2020

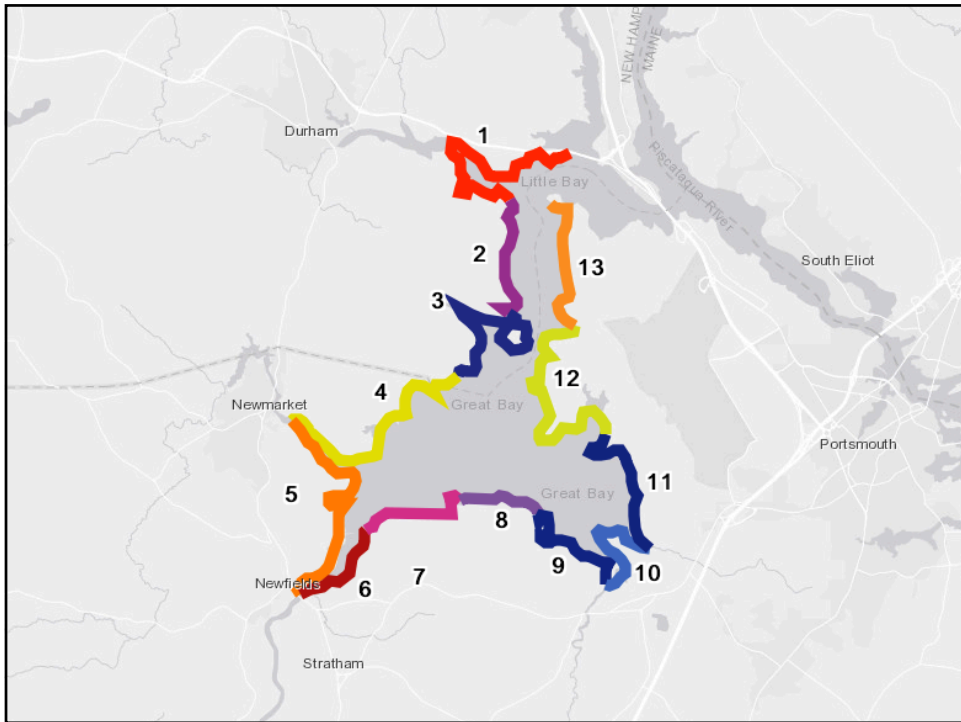
1

Story Maps at UNH Extension | **WHY?**

2



3



4

Story Maps at UNH Extension | HOW?

5

The screenshot shows the top of a website with a blue header. On the left is the UNH logo and the word "Extension". On the right are navigation links: "Topics", "Locations", "Blog", "Events", "Resources", and "About". Below the header is a large photograph of several people walking on a wooded path, some looking at mobile devices. Overlaid on the photo is the text "Geospatial Technologies Training Center". Below the photo is a breadcrumb trail: "Home > Topics > Natural Resources > Geospatial Technologies Training Center". Underneath is the main heading "Helping people put digital mapping to work in New Hampshire". Below that is a sub-heading "Explore training by mapping technology or training format". At the bottom are three icons: "Online Mapping" (a green computer monitor with a map), "Mobile Mapping" (a blue smartphone with a map), and "Desktop Mapping" (an orange desktop monitor with a map).

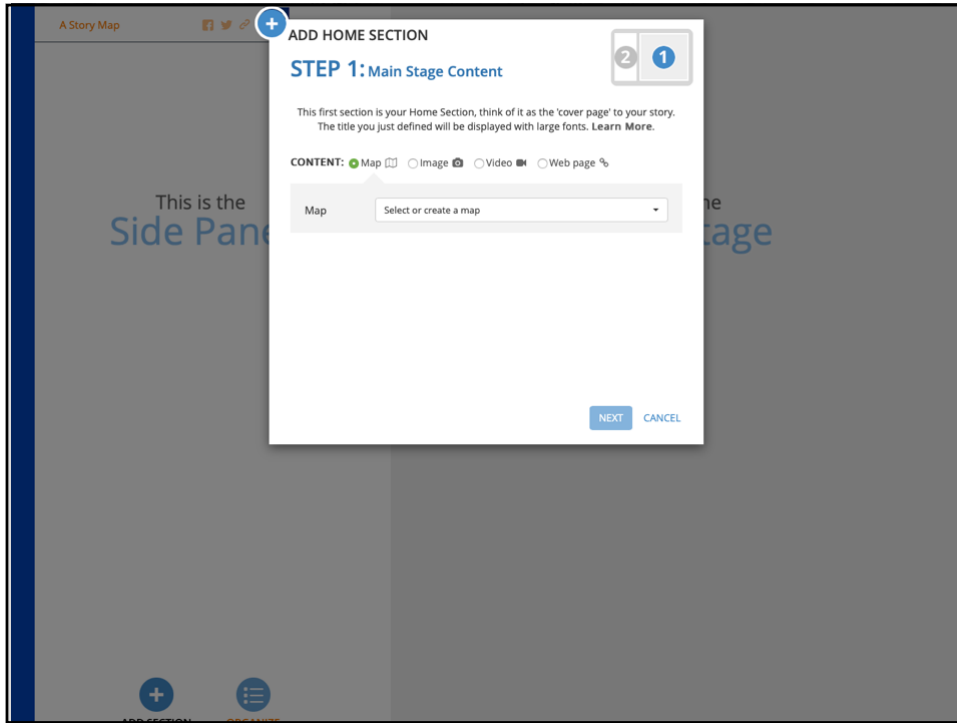
6



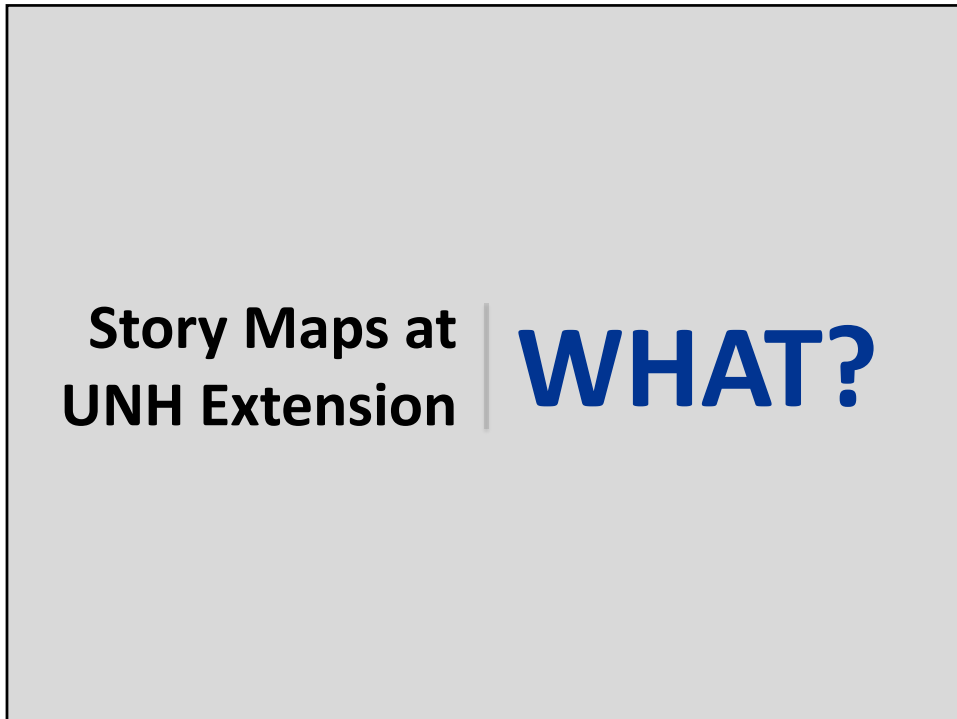
7



8



9

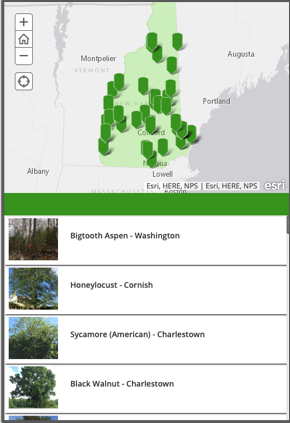






10

Let's see some STORY MAPS by UNH Extension

11

NH Big Trees



	Bigtooth Aspen - Washington
	Honeylocust - Cornish
	Sycamore (American) - Charlestown
	Black Walnut - Charlestown

NH Food Access Map

FIND FOOD

LEARN MORE ABOUT PROPER FOOD SAFETY

TIPS: HOW TO USE THE MAP

This map shows sites where FOOD is available for PICK UP or DELIVERY.

If you have questions or are unfamiliar with a site you find on the map, please contact them directly using the details shown in the listing.

FOOD PICKUP SITES
These sites provide food that must be picked up from the site

PICK UP | ANY FOOD
Any type of food

PICK UP | NON-PREPARED FOOD
Non-perishable: canned, baked, dried
Perishable: fresh vegetables, frozen meats, dairy

PICK UP | PREPARED FOOD
Meals, ready-to-eat food

FOOD DELIVERY SITES
These sites provide food that can be delivered to your home

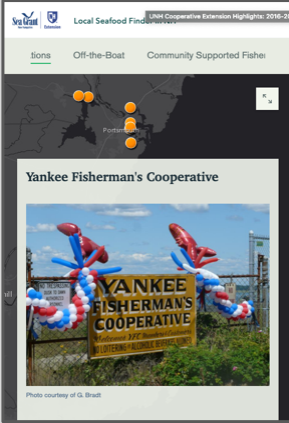
DELIVERY | ANY FOOD
Any type of food

DELIVERY | NON-PREPARED FOOD
Non-perishable: canned, boxed, dried

Local Seafood Finder

Local Seafood Finder UNH Cooperative Extension Highlights: 2016-2

Home Off-the-Boat Community Supported Fisheries



Yankee Fisherman's Cooperative

Photo courtesy of G. Braub

12

Story Maps at UNH Extension | LEARN

13

The screenshot displays two examples of story maps on the UNH Extension website. The top example is titled "Telling Your Story with Maps | Photo-Based [workshop]" and features a grid of photos on the left and a map of New Hampshire with blue location markers on the right. The bottom example is titled "Telling Your Story with Maps | Narrative-Driven [workshop]" and features a text-based narrative on the left and a map of New Hampshire with green location markers on the right. Both examples include the UNH Extension logo and navigation menu at the top.

14

The screenshot shows the 'Map System' website. At the top, there is a navigation bar with a menu icon on the left and a search icon on the right. Below the navigation bar, the word 'MAPS' is displayed in large blue letters. Underneath, the text 'browse maps used for outreach outreach and engagement' is visible. A central heading reads '| choose a mapping technology |'. Below this, there are seven blue buttons arranged in two rows: 'Story Map: Cascade', 'Story Map: Crowdsourced', 'Story Map: Map Journal', 'Story Map: Map Series' in the first row; and 'Story Map: Map Tour', 'Story Map: Shortlist', 'Story Map: Without Maps', 'Grab Bag' in the second row. Below the buttons, a 'Most Recent' section is highlighted with a blue bar. It contains three map thumbnails: 'What We Love About Sullivan County, New Hampshire', 'Aquatic Invasive Species in Polk County', and 'First Impressions: Gorham, NH'.

15

SHANE'S WISH LIST

- > **INSPIRE**
share examples of Extension use
- > **BUILD CAPACITY**
offer effective training / support
- > **COLLABORATE**
seek ways to work together

16



Shane Bradt

319 Nesmith Hall | UNH Durham

phone 603-862-4277

email shane.bradt@unh.edu

twitter [@limnoshane](https://twitter.com/limnoshane)



17

UNH Extension Highlights

<https://arcg.is/r1fij>

NH Food Access Map

<https://arcg.is/19CLzG>

NH Big Tree Map

<https://arcg.is/OD1X4K>

Local Seafood Finder in NH

<https://arcg.is/10yyaL>

MapASyst

<https://mapasyst.org>

UNH Extension GIS Training

<https://gisworkshops.org>

Telling Your Story with Maps

<https://extension.unh.edu/storymaps-photos>

<https://extension.unh.edu/storymaps-narrative>

18