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sfyl.ifas.ufl.edu







# **UF/IFAS EXTENSION**

**UF/IFAS EXTENSION IS A STATEWIDE NETWORK OF EXPERTS** that fulfills the UF/IFAS outreach mission by partnering with communities to provide high-quality, relevant education and research-based expertise to foster healthy people, healthy environments and healthy communities.

Website: https://sfyl.ifas.ufl.edu/social-media

# **WHO WE ARE**

As a land-grant institution, UF needs a statewide presence to serve citizens in every part of Florida. UF/IFAS Extension meets this need, providing science-based information to residents and producers, and relaying concerns and questions to UF/IFAS researchers when appropriate.

Besides operating offices in all 67 Florida counties, UF/IFAS Extension employs state specialists who are appointed to UF/IFAS' 14 academic departments and two schools, and who are stationed at the UF main campus and 17 off-campus locations. Furthermore, UF/IFAS Extension reaches clients in Florida and beyond via print and online resources, video and social media.

UF/IFAS Extension agents form the backbone of the program; 362 are employed statewide as of fall 2020. Most agents have positions that are dedicated to one or more broad topics, such as horticultural crops, commercial

agriculture, 4-H youth development, family and consumer sciences, community resource development, Sea Grant or natural resources.

In addition, UF/IFAS Extension employs 279 statewide specialists, who provide insightful guidance to producers dealing with high-value crops and other concerns. These specialists address fruit and vegetable production, agronomic crops, livestock, seafood, aquaculture, urban horticulture, family resources, youth development and more.

UF/IFAS Extension is funded by federal, state and county sources and we have faculty working in every Florida county. This situation has the effect of keeping UF/IFAS Extension personnel in close contact with local leaders, focusing on local concerns via grassroots engagement.

# WHAT WE DO

All UF/IFAS Extension offices disseminate science-based information to clients, helping them solve problems related to agriculture, horticulture, natural resources, water, energy, youth, families and community issues. To accomplish their objectives, UF/IFAS Extension personnel conduct educational events, distribute educational materials and answer questions from callers and visitors.

Many agents travel to producers' operations to provide on-site advice and perform another important function by

relaying producers' needs and concerns back to UF/IFAS research faculty for assessment and action.

Additionally, UF/IFAS Extension offers training and professional development opportunities to personnel in agriculture and related industries, administers the Florida 4-H Youth Development Program, the Florida Master Naturalist Program and the Florida Master Gardener Program, and maintains a massive online Extension document library, the Electronic Data Information Source (EDIS).

# GOALS

- Increasing the sustainability, profitability and competitiveness of Florida's agricultural and natural resources industries.
- 2. Enhancing and protecting water and supply.
- **3.** Enhancing and conserving Florida's natural resources and environmental quality.
- **4.** Producing and conserving traditional and alternative forms of energy.
- **5.** Empowering individuals and families to lead healthy, successful lives.
- **6.** Strengthening urban and rural communities.
- **7.** Preparing youth to be responsible, successful adults.

# 2018 UF/IFAS EXTENSION IMPACTS & BUDGET ANNUAL REPORT

# **UF/IFAS EXTENSION CONNECTIONS**

In 2019, UF/IFAS Extension made

PERSONAL CONNECTIONS

Social Media Engagement Web Visits

Group Learning E-mail

Phone Consultations Consultations Consultations

Office Field or Site

Educational Materials Produced



Source: UF/IFAS Workload Database

14,408,810 7,064,655



24,597

# **MAKING AN IMPACT**

In 2019, of participants surveyed,

of those who used UF/IFAS Extension information said it **SOLVED THEIR** 

**USE OF INFORMATION** 

**PROBLEM** 

Source: Program Development and Evaluation Center



HOUSEHOLDS WITH WATER FOR ONE YEAR Source: Program Development & Evaluation Center http://pdec.ifas.ufl.edu//impacts/landscapewaterconservation.pdf

In 2019, of participants surveyed,

**VALUE OF VOLUNTEERS** 

In 2019, UF/IFAS Extension had

**VOLUNTEERS** 

who gave

\$25,222,234 value1

<sup>1</sup>2019 National Value of Volunteer Time = \$27.20/hr, independentsector.org

Source: UF/IFAS Workload Database

reported some benefit

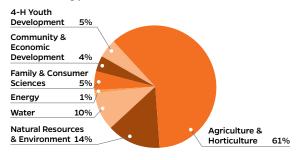
40% saved money or increased income 34% developed skills as a leader

or volunteer 28% improved their health or well-being

27% conserved more water or energy

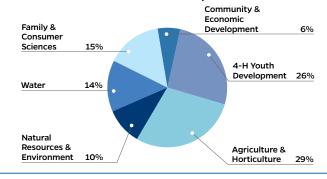
# STATE FACULTY BY PROGRAM AREA

State Extension faculty work with UF/IFAS researchers and county faculty to deliver new information and technology to assist Florida residents in solving problems.



# **COUNTY FACULTY BY PROGRAM AREA**

County faculty develop and deliver programs to Florida citizens based on input from local advisory committees, county commissioners and volunteers in collaboration with state faculty.



# **CUSTOMER SATISFACTION**

In 2019, the following percentages of clientele reported that UF/IFAS Extension's information was:



up-to-date &

accurate

relevant



easy to understand



delivered on time

# **UF/IFAS EXTENSION FUNDING SOURCES**

In 2019-2020, UF/IFAS Extension received

from federal, state and local governments

\$5.053.698

Federal1

\$48,927,820

State<sup>2</sup>

County

\$34,480,392

THE SECOND

Contracts & Grants

\$28,544,054

Source: UF/IFAS Extension Administration Office

<sup>1</sup>Federal funding includes Smith-Lever dollars only. <sup>2</sup>Does not include grants and contracts.

Source: Program Development and Evaluation Center

# **UF/IFAS Statewide Operations**

