

NACDEP
Pre-Conference Board Discussion
Houston TX
June 17, 2024
130 PM ET/ 1230 PM CT (Local)

Those Present in Room

- Crystal Tyler-Mackey, President
- Michelle Eley, President Elect
- Rebekka Dudensing, Immediate Past President
- Daniel Eades, Treasurer
- Jan Steen, North Central Regional Rep
- Juliet Daniels, Western Regional Rep
- Iris Crosby, 1890s Regional Rep (joined late)
- Henry Thompson, 1994s Regional Rep
- Hunter Goodman, Southern Regional Rep (at CD101)

- Nate Peterson, Conference Committee
- Talia Washington, Conference Committee
- Nicole Walker, Member Services Co-Chair
- Amber Twitty, DEI Committee, Co-Chair
- Donna Rewalt, Marketing Committee Co-Chair

Those Present on Zoom

- Michael Dougherty, Secretary
- Gwynn Stewart, Communication Committee Co-Chair

Conference Committee Items

- Crystal checked to see if Conference Committee had any needs
- Nate – Reviewed logistics for events. Said videographers working. Discussed evaluation process (QR Code).
- Crystal asked if anything needed to be highlighted. Nate requested energy in the opening message.
- Several noted Committee should “toot their horn” for their effort.
- Nate reminded about recognizing sponsors. Expensive location but try to do our part (said \$101,000 raised).
- Nate talked about beginning of HBCU with people coming 500/530. Nicole said goal Newcomers end early. Amber reminded people wear T-shirts.
- Crystal asked about Mobile Workshops (MW). Talia noted about forecasted stores and alternate plans because of weather. Was noted museums free on that day – might be chance for people to explore on their own. Crystal asked about communication to MW registrants. Talia said Google voice calls and color-coding done to identify tours.

- Crystal confirmed conference committee had coverage and instructed to reach out if need anything.
- Crystal asked if announcements during HBCU Experience. Nate said would be greetings. Would add info about MW situation.
- Crystal said cell number in emails if needed.
- Crystal asked about Committee Meetings over meetings. Nate said round tables. Use table tent to identify committees. Crystal said planned to check in with committee chairs before business meeting.
- Crystal shared “Thankful” chocolate box. Noted how people step up with integrity, intentionality.
- Conference Committee members to work. (Nate, Talia)

Other Conference Matters

- Asked if anyone had issues with incidental hold. Iris thought people should be made aware of that in the future. (Requiring deposit of \$100 per day, then refunding). Crystal said had heard from member. Ricky reached out to hotel. Does not state in the contract. Told Marriott policy, depending on location. Was told cannot be handled locally. Long discussion ensued. Iris said other Marriott turned it off or reduced the fee in other instances.
- Action item is to try to work with people and take care of as needed. Provide numbers for NACDEP officers to those who might have trouble checking in.
- Crystal checked with Nicole on newcomer. Said planned to know about best way to connect is committee service.
- Crystal checked with regional reps about their meetings.
- Crystal shared Business Meeting agenda. Michael asked if Conference Report was when Adam would make plug for WV. Crystal said yes. Confirmed had Wi-Fi. Would have to check on Audio. Asked Daniel to post Treasurer’s Report so it could be reviewed. Reminded that can adjourn the meeting without a motion if all items completed. Would need a motion if not all items – such as new president’s comments – are not done. Tried to streamline and truncate to fit within the hour allotted. Why using a scrolling slide deck, QR Code with longer slide deck with information about committees, etc.
- Donna talked about logo redo. Have some examples close to what we wanted. Had to change designer (after first one didn’t work out). Went back to an original concept. Looking at providing more versatility with logo (vertical, horizontal, w/o name spelled out, different colors) – Logo set. Discussion on concepts and use. Will get color guide and related information. Will have options worked out this week. Different versions will be available. Point asked about dot in logo being blue, matching the blue in the letters. Will be revealed at the business meeting and thank everyone for their input as part of the process. Donna reminded people wanted to represent people and connections – and color desired as part of the logo.
- Scrolling slide deck will show one highlight for committee. More detailed information will be available on QR code slide deck. Also business meeting will have streamlined slide deck.
- Crystal went over schedule for the evening and thanked everyone for being at meeting.