



**National Association of Community Development Extension Professionals  
Board Meeting  
July 19, 2024 - 12-1:30 p.m. ET**

<https://us02web.zoom.us/j/83224495532>

**Agenda**

**Welcome/Call to Order** ~ Michelle Eley 12:05PM

**Roll Call** ~ Adriana (“Audrey”) Palmer

- Michelle Eley, President
- Jaime Menon, President Elect
- Crystal Tyler Mackey, Immediate Past President
- Adriana Palmer, Secretary
- Jan Steen, North Central Regional Rep
- Iris Crosby, 1890s Regional Rep
- Natriez Peterson, Southern Regional Rep
- Michael Dougherty, Conference Committee
- Nicole Walker, Member Services Co-Chair
- Amber Twitty, DEI Committee, Co-Chair
- Tanya Lamo, Marketing Committee Co-Chair
- Gwynn Stewart, Communication Committee Co-Chair
- Craig Carpenter- Finance Committee
- Sarah Rucker- NIFA
- Karen Tanner- ELC
- Tamara Ogle- Recognition Committee
- Ricky Atkins

**Agenda** ~ Michelle Eley

Crystal moved. Iris seconded. Approved.

**Approve Minutes of the Last Meeting** ~ Audrey Palmer

- **May Meeting**
- **Post-Conference Session**

Jan moved. Jaime seconded. Approved.

Continue to post to member clicks

**President’s Address**

- Humbling to serve.
- Thanks to PVAMU and Texas AM AgriLife. Cultural aspects were great. Incorporating food, band, and spirit were intentional.
- Continuing with theme, “Power of Together” Collective strength and what we do in our work, communities, board, and committees.
- Looking at opportunities to creatively support the membership we have. 1/3 attendees of the conference were first timers.
- Being intentional with what is provided to members.
- Looking at opportunities for professional development.



- Welcome to new board members.

### **Treasurer's Report ~ Daniel Eades**

- Motion to table treasurer report until August meeting.
- Iris moved. Nate seconded. Approved.

### **The Association Source ~ Ricky Atkins, NACDEP Executive Director**

- Got permission to pay the bill for the hotel. Will have some final numbers next month.
- 466 Members (Look to delineate who is there for Conference Committee vs who is there in support of the conference committee)

### **Partner Reports**

- NIFA liaison ~ Sarah Rocker
  - NIFA Panel in person
  - Several follow ups and conference grants
  - Gratitude for virtual presence
  - FY 24 Money delayed and 2 months until
  - Conference Money for FY 24 (Rural communities and Economic Programs)
  - Institute of Nutrition and Food Security.
    - White House Initiative-  
[USDA Invests \\$4.5 Million to Build Nutrition Hub Network | NIFA NATIONAL-STRATEGY-FOR-REDUCING-FOOD-LOSS-AND-WASTE-AND-RECYCLING-ORGANICS 6.11.24.pdf \(whitehouse.gov\)](https://www.whitehouse.gov/wp-content/uploads/2024/06/USDA-Invests-$4.5-Million-to-Build-Nutrition-Hub-Network-|NIFA-NATIONAL-STRATEGY-FOR-REDUCING-FOOD-LOSS-AND-WASTE-AND-RECYCLING-ORGANICS-6.11.24.pdf)
- ~~Regional Rural Development Centers Rep. SRDC Stephan Geetz~~

### **Standing Committee Reports**

- Finance Committee ~ Craig Carpenter
  - Delayed meeting until next month once they have more information from conference close out.
- Diversity, Equity & Inclusion (DEI) Committee ~ Amber Twitty/Lisa Hinz/Lupe Valtierra
  - Focusing on practical application
  - Two new member engagement activities
    - DEI Conversations- Lunch and Learns
    - DEI Book Club- Upstream (4 Sessions) Evaluate and Debrief
      - Next book announced late Fall/ early Winter
      - Over 25 registrants
  - Added 2 members from conference committee breakfast
  - Adam and Amber discuss proactively how to address safety concerns and DEI related issues for conferences.
    - Potential FAQ questions
    - Small Discussions Recorded and Non Recorded
- Communications Committee ~ Jaime Menon
  - Will be stepping down as co-chair
  - Shout out to conference committee
  - CommComm thanks PVAMU for videos which are great for promotion
  - Videos shared on FB, linked in, via email



- Used a placeholder logo
- Added 3 new members
- Marketing Committee ~ *Tanya Lamo*
  - Hasn't met following conference
  - Will be stepping down as co-chair
  - Waiting to get hard images and graphic artist from Donna
- Member Services Committee ~ *Nicole Walker*

Table member services committee report.
- Recognition Committee ~ *Tamara Ogle*
  - Stepping down as co-chair
  - Working on digital certificates and press releases
    - Digital Certificates cut down on print costs
  - Excited to use new logo and redesign the certificates
  - Start award planning process in August
  - Willing to take suggestions and new members
  - Idea of Social Media Badges
- Nomination/Policy & Procedures Committee ~ *Crystal Tyler-Mackey*
  - Having conversations about representatives to join national organizations
  - Elections are coming up soon.
  - No policy and procedures
- Historian Report ~ *Stacey McCullough*
  - Crystal and Michelle reviewed historian role in the playbook
    - Looking at expanding to inviting 1-2 people working with her.
    - Identified Greg Davis
  - Keep a record of media and send to Stacey
- **Select committee reports**
  - Professional Development (Crystal Tyler-Mackey and Hunter Goodman)
    - Tasked with looking at PD opportunities we offer and looking at structurally where they are best housed.
    - Going to be meeting to discuss what it looks like
      - NACDEP Prof Dev Select Committee Meeting  
Aug 26, 2ET/1Central  
Zoom link: <https://virginiatech.zoom.us/j/4524131906>
  - Updating the Conf. Playbook (Julie Daniels)
    - Tabling Conferences

#### **Updates from Regions & Partners (please include a brief Region/Partner Report)**

- Northeast ~ *Scott Slattery*
  - NP, NR.
- North Central ~ *Jan Steen*
  - Report uploaded
  - Sent preconference email
  - Sent post conference email with survey and other information
  - Great attendance at conference meeting
  - 2026 Conference Application



- Southern ~ *Nate Peterson*
  - Report uploaded
  - Received roster
  - Introductory email and planning fall meeting
  - Navigating memberclicks and playbook for the role
  - Connect with Hunter to see what they will
  - Look to push Growth and Partnership subcommittees
  
- Western ~ *Julie Daniels*
  - NP, NR.
  
- 1890 ~ *Iris Crosby*
  - Record breaking numbers at NACDEP
  - 12/19 1890s present
  - Update mailing list
  - Meeting at AEA
  - Happy that Nate and Audrey have joined the board
  - 1890 Foundation be able to look at support again for other conferences
  
- 1994/FALCON ~ *Henri Thompson*
  - NP, NR.
  
- Joint Council of Extension Professionals (JCEP) ~ *Rebekka Dudensing/Crystal Tyler-Mackey*
  - Planning ELC and PILD Conferences
  
- Journal of Extension ~ *Jamie Rae Walker*
  - NP, NR.
  - Will be stepping down but will work with us until we get someone in place.
  
- ELC ~ Karen Tanner (2<sup>nd</sup> year); 2<sup>nd</sup> rep. (vacant)
  - Reminder for conference 2/18/25 and 2/19/25 in Savannah. Making plans after 8/14
  
- PILD ~ Erin Ling (2<sup>nd</sup> year); 2<sup>nd</sup> rep. (vacant)
  - NP, NR.

### Conference Reports

- 2024 Conference – *Nate Peterson/Talia Washington*
  - 2024 Conference Reflection
    - Recognize comments, energy, and support from everyone, including the board.
    - Wants to highlight his team who were dedicated to the conference.
    - Need support of pushing out survey to share with the Board and 2025
    - Will have a debriefing with core team and Madame President Michelle.
    - Want to extend to partnerships and continue them.
    - There was an opportunity to support local businesses and highlight the excellence and culture of the HBCU Experience and music.
    - Look at events and how we can be more supportive as a board moving forward.
    - Looking at hotel incidentals for next year.



- 2025 Conference – *Michael Dougherty*
  - NACDEP 2025 Conference is June 9-12 Country Roads Connecting the Farm and Communities- Charleston, WV.
  - Week of Oct 28- Board Retreat in WV
- 2026 Conference – *New site application* (Crystal Tyler-Mackey)
  - Closes July 31<sup>st</sup>
  - One proposal to date
  - In August board meeting we can hear from the applicants.

### **Old Business -**

### **New Business**

#### **Announcements**

- Next meeting – August 16, 2024
- Looking to update rosters. If any information has changed with committees and board liaison has changed, reach out to Madame President Michelle and Audrey.

#### **Adjourn**

**1:41 PM EST**

Board meetings are by Zoom on the 3<sup>rd</sup> Friday of each month  
**START TIMES: 9 a.m. (PACIFIC) • 10 a.m. (MOUNTAIN) • 11 a.m. (CENTRAL) • noon (EASTERN)**