

NACDEP Executive Committee Meeting Minutes, October 8, 2010

Meeting via conference call (freeconference.com)

Meeting called to order by Deborah Tootle, President, at 1:00 Central time. Also attending were: Tim Borich, Steve Burr, Paulette Cooper, Gary Green, Harry Crissy, and Michael Darger. Not attending: Winifred McGee, Ed Jones, Greg Davis. PAR association management reps present: Julie Metsker, Peter Metsker, Sue Bosscher

Meeting Agenda

The meeting agenda proposed by Deb was accepted on a motion by Tim, second by Harry, and carried.

Approval of Meeting Minutes

Meeting minutes from the Sept. 10, 2010 conference call as presented by Michael Darger, Secretary, were accepted on a motion by Steve, second by Gary, and carried.

Acceptance of Treasurer's Report

Greg Davis, Treasurer, was not in attendance so no report was made.

Updates from the NACDEP Regions

Northeast. No report

North Central. Gary Green, North Central Region Rep. reported that Missouri held its first Chapter meeting. Michael reported that Minnesota has inaugurated an organization (MACLEP) that will be a chapter affiliate of NACDEP.

Southern. Harry Crissy, Southern Region Rep. The Southern chapter (initiated in Florida) will be meeting during the conference in Charleston. A group

1890. Paulette Cooper, 1890 Rep. Prairie View A & M University reports that Jimmy Henry is a new community development faculty there.

West. Steve Burr, West Region Rep. On Sept. 20 the call went out to Western Region members for bidding on the 2012 NACDEP conference. He did not really get any response so he is thinking Park City, UT for a June conference? June weather is good there but that is outside the March – May range that is generally looked for. So Salt Lake City is another possibility. He needs the application form for acceptance of the proposed site and date for the conference. NET conference deadline for proposals is Nov. 5th. A possible chapter is brewing in Utah.

Committee Reports

2011 Conference Committee. Tim Borich reported that the conference track committees have been filled. The committee has met. The proposals are coming in. Maybe 20-25 have been submitted. Keynote presentations are being considered. The rural development centers have contributed \$3,000 to the conference. Possibly getting a senior economist for a presentation priming us on what to expect

from the census results. Deb commented that the Membership Services Committee has in the past decided on what kind of scholarships should be provided, to who and how much each, etc.

Peter commented on the complexity of joint NACDEP and NET registration vs. separate registration websites. After discussion it was decided to have a joint NET-NACDEP committee to discuss and make recommendations on how to make the registration, finances, and other cooperation items be worked out well in advance. Deb and Steve will get some people to meet on a joint committee, including Cynthia Messer, to meet and report back for the next NACDEP board meeting.

Tours are being planned. So that they cashflow.

Communication & Website Tim reported that he is having a hard time getting anything done on the website, very frustrating. Peter reported that PAR has a consultant who could work on it. Graphics is a question for him. Making a menu driven editing system available for board and committee members to use for simple updates. \$500-\$1200. It was moved to allocate up to \$1200 to have the consultant get the website overhauled ASAP. Motion made by Michael and second by Harry and carried. Tim will get his grad. student template of graphic designs to Peter.

Social media would be a next step once the committee is convened.

Tim Borich left the meeting at this point.

Recognition Committee. Paulette reported that she and Hank Cothran are recommending that all awards except the national Distinguished Service Award go through the regional reps. Having the state awards awarded at the regional breakout meetings that happen at the conference. So far the full committee has not yet met so Deb will help Paulette convene a meeting of the full committee to discuss policy recommendations to come back to the Board with. Peter will create a separate awards@nacdep.net e-mail account for the committee with administrative rights to Hank Cothran and Paulette. This will allow all e-mails to be kept track of by more than just one person. They're looking for a Dec. 10th date for making award decisions. Gary suggested having state chapters help roust out awards applications.

Association Manager Report Peter reported that most board members have signed up for individual e-mail accounts. Julie recommended Eye Contact or Constant Contact as a service for making graphically nice newsletters, surveys, including segments of the contact list. These help avoid the "black list" problem of too many e-mails from one account. It was decided that the communications committee would meet and consider these issues. Deb will try to have Paul LaChappelle convene the committee but Michael is willing to convene the committee if need be.

Julie is the primary contact at PAR for NACDEP. While PAR will take a team approach to NACDEP with different strengths from each staff member, Julie will remain the face of PAR for NACDEP.

Membership. Peter asked what to do with some of the checks that have come in. After discussion, he will accept the Sept. checks and any since as applying to people's memberships through end of 2011. Credit Card processing is now in place. PAR will commence the membership renewal campaign for 2011 when NACDEP indicates that it should begin.

Old Business

Historian. Hank Cothran declined this position.

Mid-Year Report. Deb needs feedback from everybody before she issues this to the membership.

Meeting adjourned on motion by Paulette, second by Harry and carried, at 2:23 p.m. Central Time.

Respectfully submitted,

Michael Darger, Secretary