



*Developing Sustainable Organizations
through Strategic Forecasting*

Presenters:

Rose Fisher Merkowitz

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Strategic Forecasting

- Assists organizations to move forward in a positive direction
- Builds commitment for implementation
- Yields a coherent, realistic, workable plan
- Readily identifies measurable outcomes

Highland County Community Action Strategic Plan SOAR Profile

Strengths & Assets	Aspirations & Visions
Opportunities for Breakthroughs (New Ideas)	Results You Can Measure

Adapted from SOARING with the Winds of Change - Creating
New Opportunities in Tough Times - Mark Peterson, Ph.D.

Questions to assist participants to complete the SOAR Profile Sheet:

(Adapted from SOARING with the Winds of Change – Creating New Opportunities in Tough Times – Mark Peterson Ph.D.)

- What has worked well for your organization in the past?
- How did that happen and what can we learn from those experiences?
- Can you identify breakthroughs (new ideas) that really moved your organization forward?
- What are your dreams and visions for your organization?

(Questions Continued)

- What are the strengths and assets of your organization (what can you build on for the future)?
- How can you use those strengths and assets to realize your dreams?
- What would a breakthrough (new idea) look like for your organization?
- What can you do now to move toward achieving that breakthrough (new idea)?



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Project Leader(s):		Theme:							
Team Members:									
Next Meeting date:									
Outcome:									
Goal (Destination)					Rationale - Identifies the reason (motivation) for the goal				
Objective: (Performance Target) – Must be stated in measurable terms, be time specific and measure success.									
Strategies – Ideas on “What to Do”	Responsible Party	1/1/12 to 12/31/12				2013	2014	2015	2016
		Jan.- Mar.	Apr.- June	July- Sept.	Oct.- Dec.				
1.1									
1.2									
1.3									
1.4									
1.5									
1.6									



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Resources Needed:

How we will know when the tasks are successfully completed:

What difficulties do we anticipate and how will we deal with them?

Other Items that need to be addressed:

Form Developed and Designed by Rose Fisher Merkowitz and Treva Williams,
Ohio State University Extension. 2011.

This facilitation approach creates local ownership of the plan, strengthens community networks and encourages the development of community linkages.

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