

Prosperous, Healthy, Vibrant Rural Regions and Communities



Kathy Nothstine
May 21, 2012
NACDEP Annual Conference

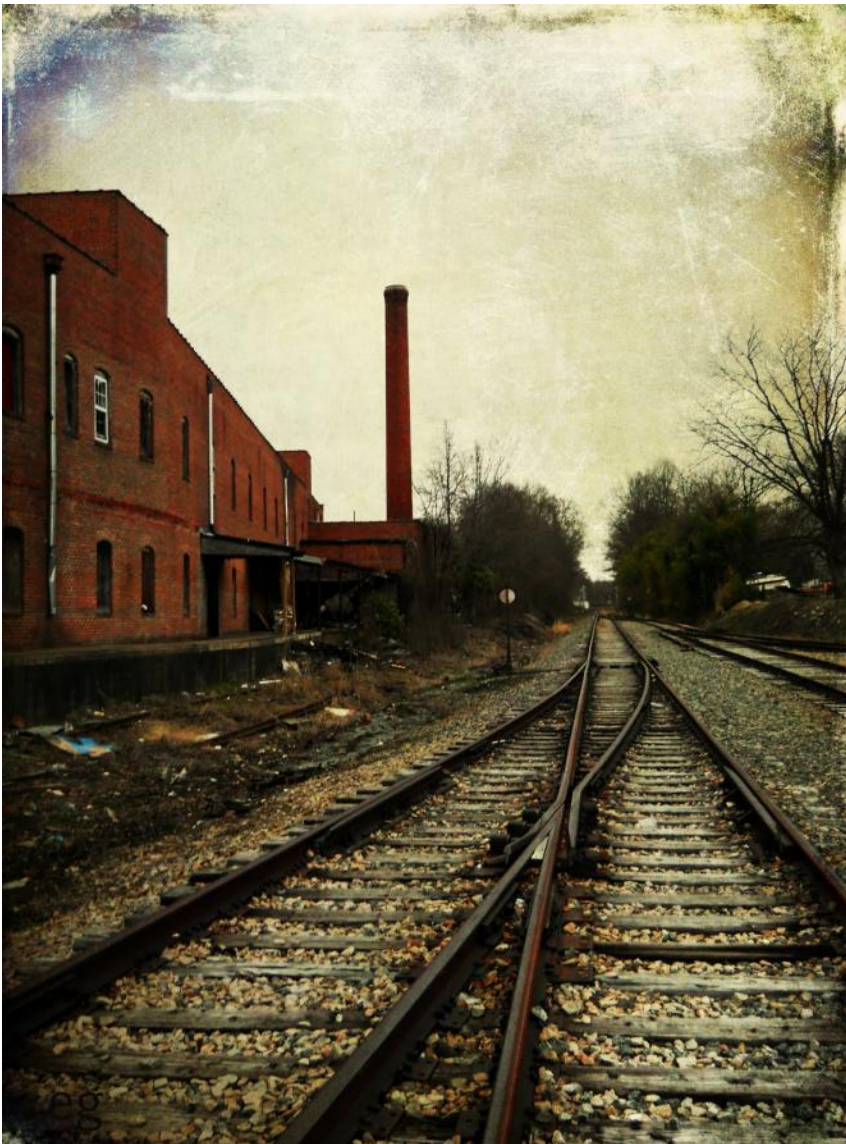


About NADO

- National association for 540 regional development organizations
- Develop training and resources to support regional development organizations, strengthen local governments and communities, and foster quality economic development



Shifting Economic Trends in Rural America



Emerging Paradigms in Rural America

- Global economic competitiveness
- Diversity of economic sectors
- Wealth creation and retention
- Regional and community resiliency
- Long-term impacts of investments

Creating stronger, more resilient, more dynamic regions and communities



1. Building on Assets



Mobilize Northern Maine

Goal: To evaluate assets and create and retain wealth



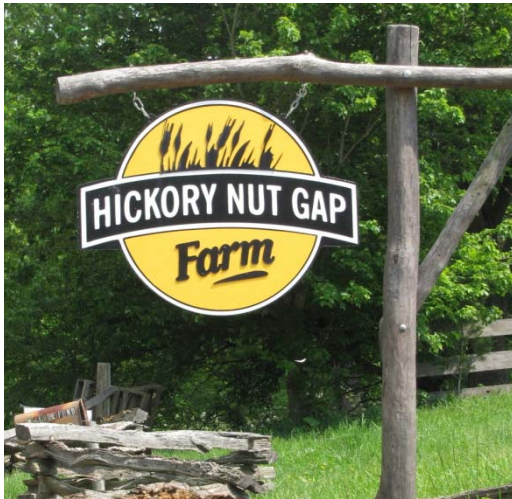
www.nmdc.org/Development/mobilize_maine

2. Growing Economic Competitiveness



WNC Forest Products Cooperative Marketing Project (Asheville, NC)

Goal: To use a bottom-up planning and economic development approach to support forest product businesses.



<http://wncforestproducts.org/>

3. Enhancing Quality of Life



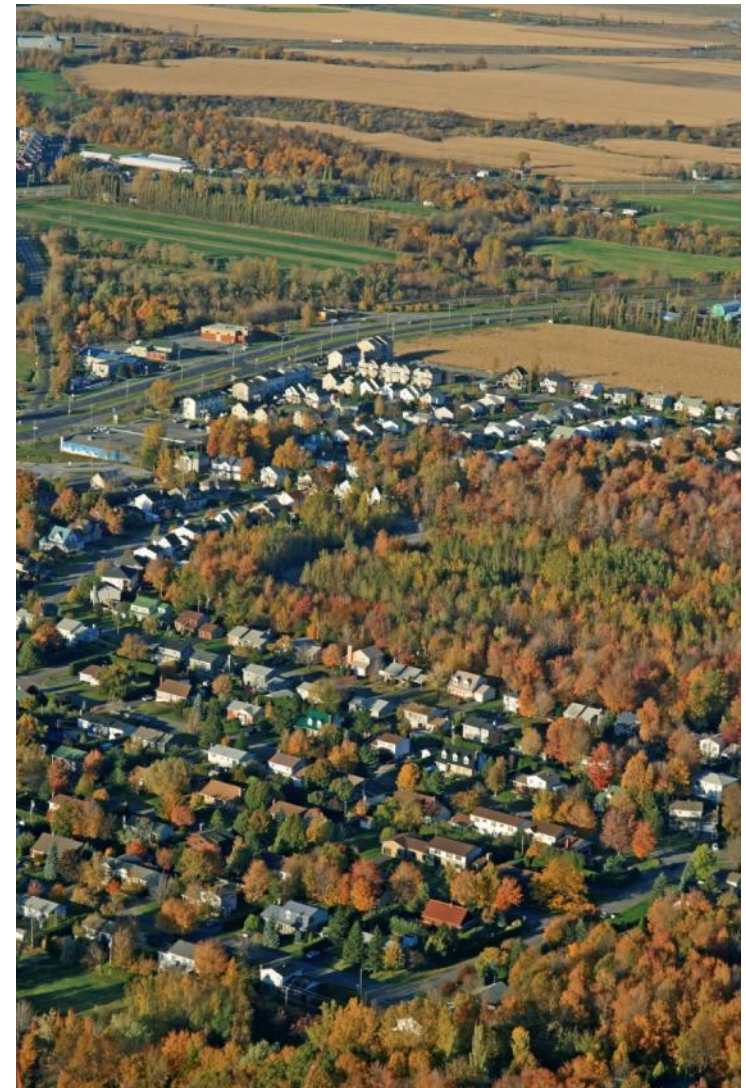
Ranson Renewed (West Virginia)

Goal: To develop a comprehensive strategy for the community's next 100 years



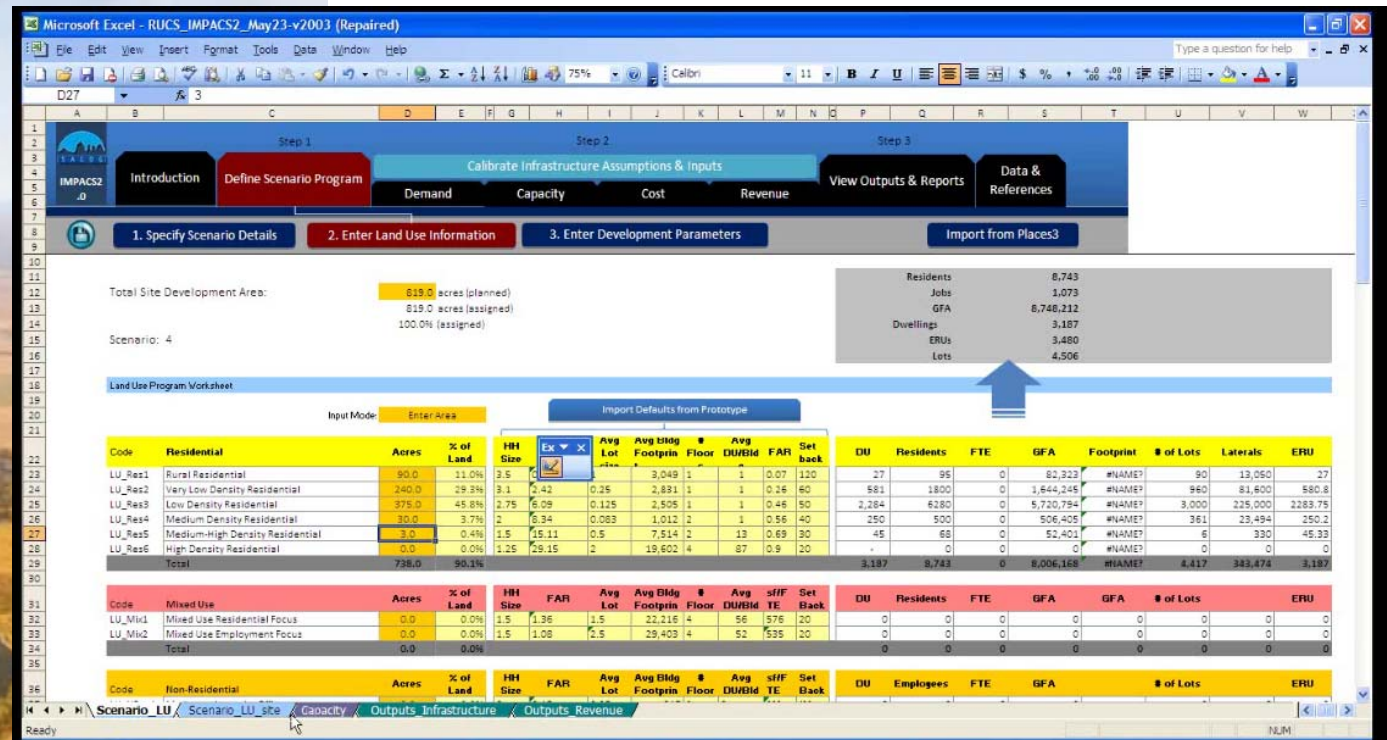
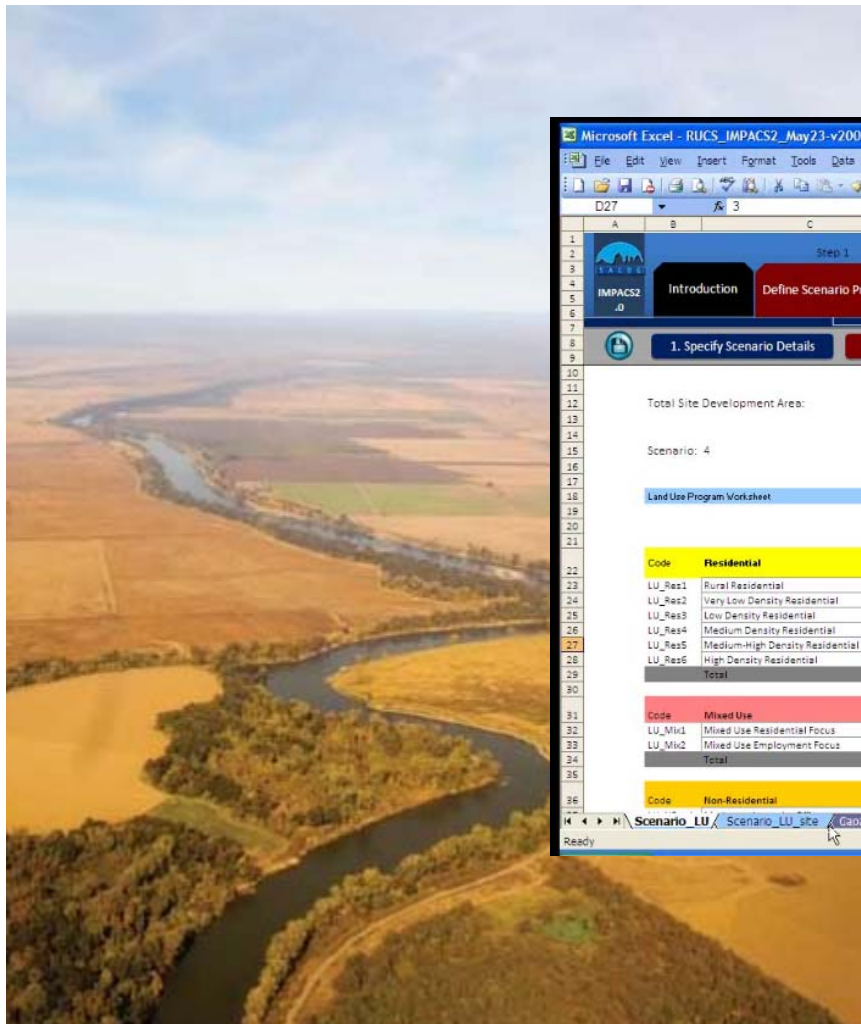
<http://ransonrenewed.com/>

4. Creating Efficiencies



Rural-Urban Connections Strategy in Sacramento

Goal: To look at region's growth and sustainability objectives from a rural perspective



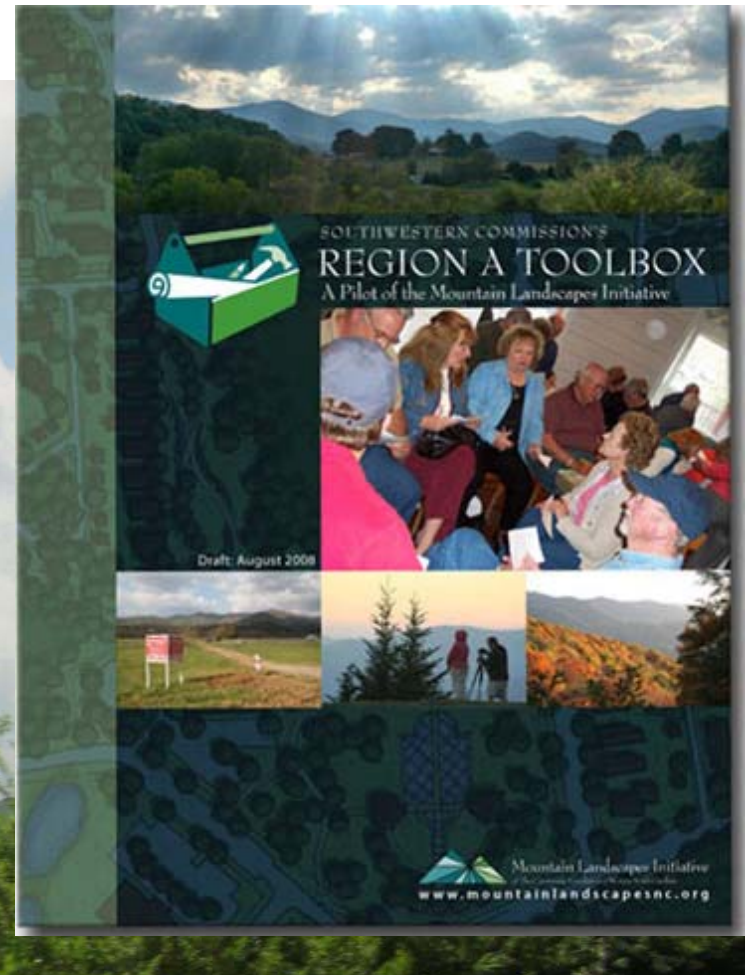
<http://www.sacog.org/rucs/>

5. Empowering Communities to Decide Their Futures



Mountain Landscapes Initiative (Western NC)

Goal: To create guidelines for responsible growth



www.mountainlandscapesnc.org

Additional Resources

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Regional Approaches to Sustainable Development:

Linking Economic, Transportation, and Environmental
Infrastructure in Rural and Small Metropolitan America



NADO
NATIONAL ASSOCIATION OF DEVELOPMENT ORGANIZATIONS
RESEARCH FOUNDATION

In Partnership with the Federal Highway Administration

September 2011

SEPTEMBER 2011

MOBILIZE MAINE: Asset-Based Regional Economic Development



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Partnership with the EDA Know Your Region Project