



Use of Technology to Assist with Sustainability When a Large Company Moves out of the Region

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EMPOWERMENT THROUGH EDUCATION



Welcome and Introduction

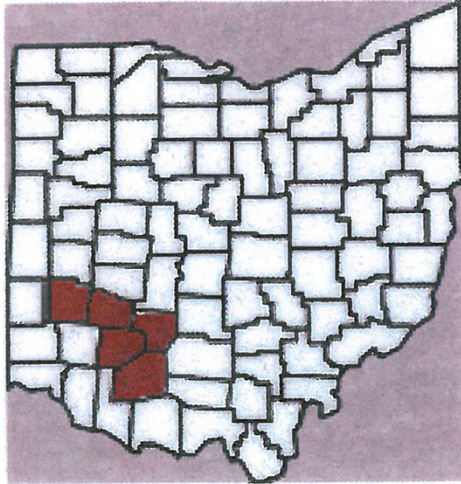
Overview:

History of why the website was started

Statistics about the website and visits to the website

Facebook addition

5 Counties- Clinton, Greene, Fayette, Highland, Montgomery



History:

Where are we located in Southwest Ohio – counties of Clinton, Fayette, Greene, Highland, and Montgomery. Highlighted here in dark red. Educators involved in 5 County Solutions include: Melanie Hart, Greene County; Chris Olinsky, Montgomery County; Susan Holladay, formerly Clinton County; Rose Fisher Merkowitz, formerly Highland County; and Pat Brinkman, Fayette County

DHL Wilmington



Picture from New York Times – 11/10/2008

<http://www.nytimes.com/imagepages/2008/11/11/business/11dhl.inline1.ready.html>

DHL pulled out of Clinton County cutting 10,000 jobs, according to a report on 60 Minutes (January 25, 2009) one out of three households in Wilmington and the surrounding area had someone working at the airport.

DHL announced they would be leaving in May of 2008. As Extension Educators we became very concerned about how people were going to be able to make ends meet with this many people laid off people were going to be unemployed for while. Although other counties would be affected five of us Educators met to collaborate to develop resources and educational materials and make these tools available to our communities. We also collaborated with a number of educational and other entities in the area. We started by reaching out with newspaper articles and radio programs with basic resource information. Residents and local bankers provided feedback that we were “right on target” with the information we were providing.

We also attended a meeting of education providers that was sponsored by the Ohio Board of Regents. Realizing what other agencies and educational institutions would be providing, we felt it would be best to have something that could be accessed 24/7 as with the nature of the workforce at DHL and ABX called for around-the-clock accessibility. Since many people are reluctant to discuss finances we thought we could provide a website that would have tools and information that they could access that would allow them to find what they needed to make informed financial decisions. Comments from affected workers indicated that the worksheets helped them focus their attention on the most critical factors that were impacting their financial decisions. Many of the people unemployed had worked all their lives and were not aware of what services were available, or where the services were located.


Clinton County - \$80,815,000 salary loss by county; Foreclosures – 2009-387, 2010 to Sept. 270; Unemployment rate was highest in the state in March 09;

Fayette County \$12,285,000 salary loss by county Foreclosures –107 – 1/13/2010 to Sept.;

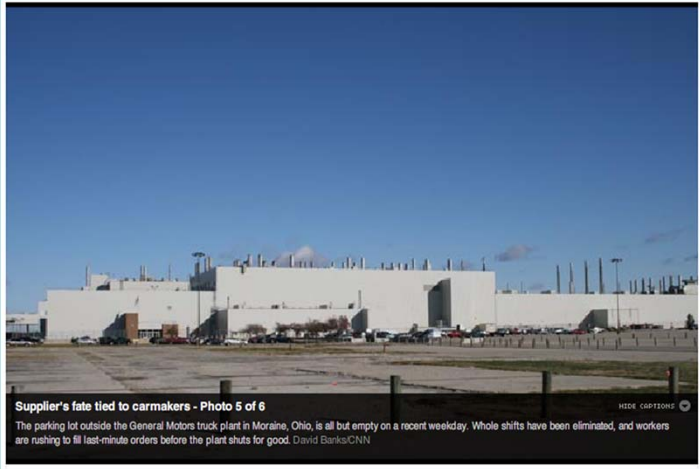
Greene County – \$18, 445,000 salary loss by county Foreclosures – 2009-217, , 2010 to Sept. 174;

Highland County - \$54,250,000 salary loss by county Foreclosures 2009-198, 2010 to Sept. 2010 – 233;

Montgomery County - \$17,430,000 salary loss by county, Foreclosures 2009-4701, 2010 to Sept. 27, 2010 - 3579



GM and Delphi, Dayton Area



Supplier's fate tied to carmakers - Photo 5 of 6

The parking lot outside the General Motors truck plant in Moraine, Ohio, is all but empty on a recent weekday. Whole shifts have been eliminated, and workers are rushing to fill last-minute orders before the plant shuts for good. David Banks/CNN

HIDE CAPTIONS

Photo from:
<http://edition.cnn.com/2008/US/11/19/ohio.plant.closing/index.html?iref=nextin#cnnsTCPhoto>

Why the website was developed– DHL, a Clinton County employer, and GM and Delphi in Montgomery County, announced extensive job cuts. Delphi in Moraine shut down their plant near Dayton, which employed over 1500. GM plant closures in the Dayton area totaled over 8,000 employees over the last few years.



<http://5countysolutions.osu.edu>

- The website started on November 30, 2008.
- Statistics for the website are from 11/30/2008 to May 14, 2012.
- Many referrals have been made to the website as a one-stop for information on local services.
- You Tube linkage has been added to website.

The site went live in the fall of 2008. We have been tracking visits and other statistics since November 30, 2008. Educators have received phone calls about the information online.

Agencies that have used the website with clientele

Children Services

Clinton County Family and Children First Council

Clinton County Metropolitan Housing Authority

Fayette County Jobs & Family Services

Health Department's – WIC program

Southern State Community College

Warren County Community Service

Most of these agencies used this website to get contact information for services, to find food pantries, housing, food preservation instruction, tools for budgeting and one of the most popular fact sheets has been on "How to Talk to Your Children When Your Finances Change."

Also, individuals have also been able to go to the website and find information on preventing and managing through the foreclosure process, bankruptcy and prioritizing

expenditures when there's not enough money to pay all the bills.

Web Site Usage



- 6,457 Visits
- 13,748 Page Views
- 2.13 Pages/Visit
- 79.29% New Visits
- 20.74% Returning Visitors



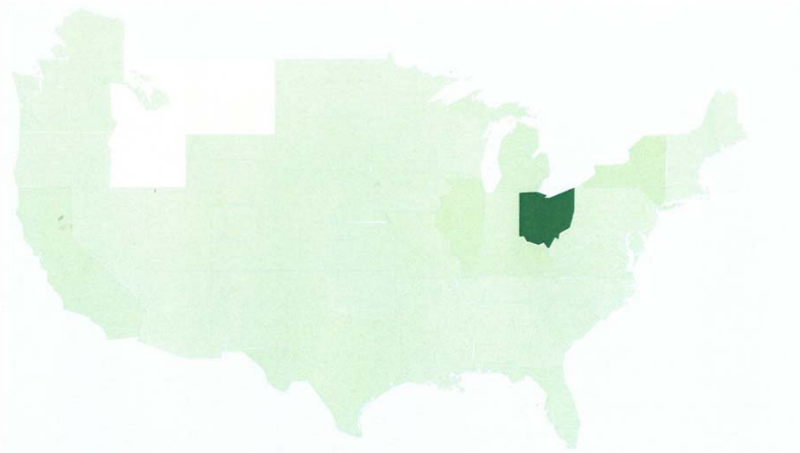
Visitors Overview

- Visits came from 49 countries/territories
 - ❖ United States
 - ❖ Côte d'Ivoire (West Africa)
 - ❖ India, Nigeria, United Kingdom, Canada, Malaysia, Russia and Vietnam ,etc.

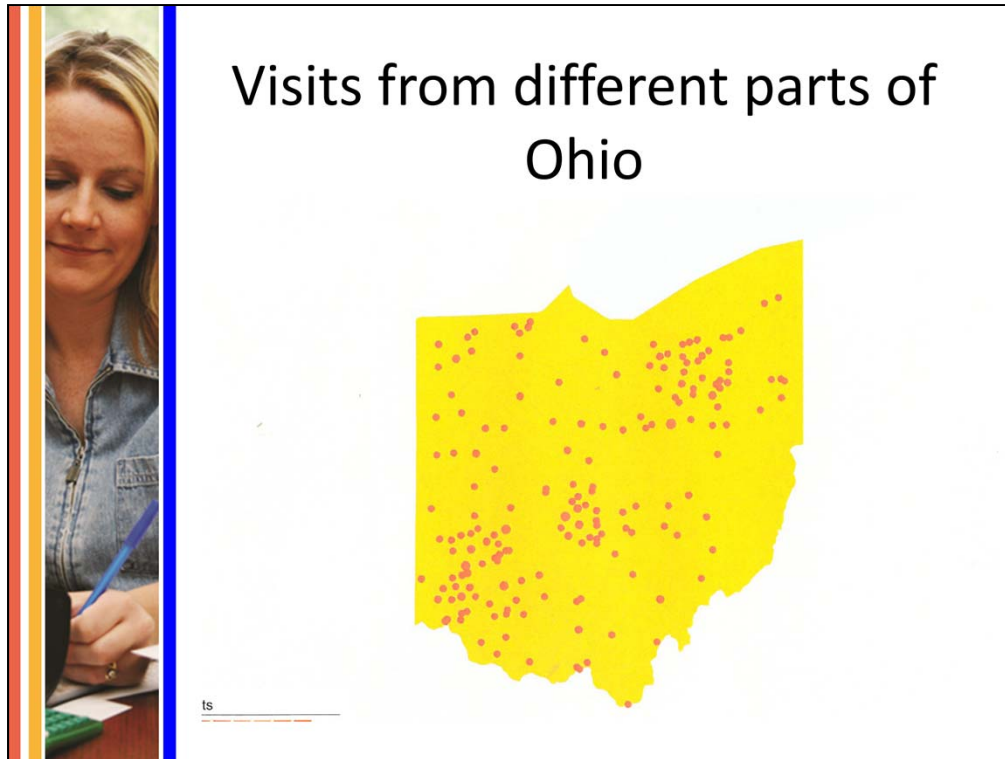


Cote d Ivoire = Koot dee war

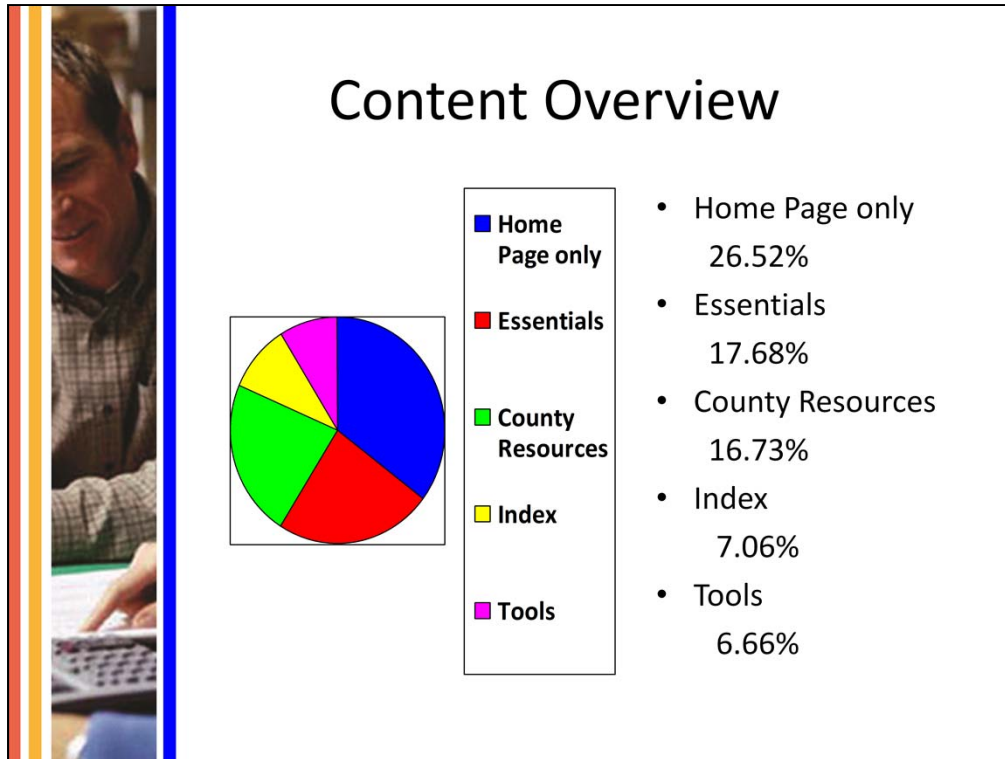
Visits from States



Ohio—3,917; New York-57; Illinois-143; Kentucky-105; Michigan-92; California-75; Indiana-48; Virginia and Florida-47; Texas-42



Visitors from 213 Cities in Ohio have been on the web site. Cities with the top amount of visitors include: Columbus, Dayton, Wilmington, Cincinnati, Fairborn, Lebanon, West Chester, Washington Court House, Xenia, Wooster



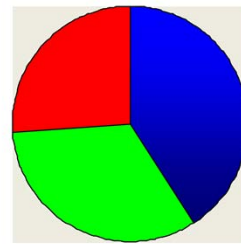
Pageviews of each area of the web site

Essential = food, shelter, clothing, stress management, etc.



Traffic Sources Overview

- Search Engines
2,062 (40.65%)
- Referring Sites
1,676 (33.33%)
- Direct Traffic
1,319 (26.00%)
- Other
1 (0.02%)





Impacts

- Resource directory created by collaboration with 130 agencies. Linked on website.
- Stories about the website:
 - Local newspapers
 - Farm World Magazine*
 - Channel 12 in Cincinnati
 - Voice of American on NPR radio
 - WOSU radio
 - OSU Today*
 - OSU Extension 2010 Annual Report*
 - Headliner for OSU Extension Website

Pageviews of each area of the web site



5 County Solutions

A collaboration between Clinton, Highland, Greene, Fayette and Montgomery counties to provide education and resources to those experiencing economic difficulties.

[Home](#) [State and National Resources](#) [Essentials](#) [County Resources](#) [Tools](#)
[News](#) [Support](#) [Avoiding Scams](#) [Small Business Resources](#) [Contact Us](#)



Southwest Ohio has been hit especially hard with the loss of thousands of jobs through DHL and affected businesses. The Extension offices in five of the affected counties have been sharing resources that address many of the concerns of our citizens. We hope this resource will be of value to you.

If you know of additional resources that you would like to see on this web site, contact your local [Extension office](#).

Employment Opportunities

News: [Caterpillar Logistics Services hiring 500 - 600 people](#) for new facility

For tips on applying for any of these positions, formatting your resume and interviewing skills, [visit our tools page!](#)



Essentials



Food

[Ohio Family Nutrition Program](#)
[Ohio Expanded Food and Nutrition Education Program](#)
 Fairborn Fish Pantry, Phone: 937-879-1313
 (call for hours of operation)
 Xenia Fish Pantry, Phone: 937-372-8441
 541 Ledbetter Road, Xenia (call for hours of operation)
[Women, Children & Infants](#), Phone: 740-333-3552
 317 S. Fayette St, Washington CH
 Presbyterian Church Food Bank, Phone: 740-335-2067
 214 N. Hinde St, Washington CH
 Rose Avenue Community Center
 Call Heritage Church to arrange: 740-335-1079
[The Foodbank, Inc.](#), Phone: 937-461-0265
 427 Washington Street, Dayton OH
[Clinton County Community Action](#), Phone: (937) 382-7170
 717 N. Nelson Road
 PO Box 32, Wilmington, OH 45177
 E-Mail: scaplinger314@hotmail.com
 Clinton County Services for the Homeless, Phone: (937) 382-6272
 36 Gallup St., Wilmington, OH 45177
 E-Mail: cchomelessshelter@cinci.rr.com
 Faith Lutheran Church, Phone: (937) 382-2460
 421 E. Vine Street, Wilmington, OH 45177
[New Vienna United Methodist Church](#), Phone: (937) 987-2800
 SR 28, New Vienna, OH 45159
 Call first.
 Your Fathers Kitchen, Phone: (937) 382-8359
 180 East Main Street, Wilmington, OH 45177
 E-Mail: jfoster@intouch.net
[Sugartree Ministries](#)
 Offer canned food, hot soup, and sandwiches at no charge. No questions asked, no information required.
[Spend Smart, Eat Smart](#) - Iowa State University Extension website offers information on affordable meals.



Shelter

Greene County Emergency Red Cross, Phone: 937-376-3111
 1080 E. Market Street, Xenia
 Greene County Metropolitan Housing Authority, Phone: 937-376-2908
 538 N. Detroit Street, Xenia
 Clinton County Homeless Shelter, Phone: 937-382-6271
 36 Gallup Street, Wilmington
[Fayette Metropolitan Housing Authority](#), Phone: 740-335-7525
 121 E. East St, Washington CH
 Transitional Housing, Phone: 740-335-7282
 324 E. Court Street, Washington CH
 American Red Cross Emergency Housing Program, Phone: 937-223-2985
 Dayton, OH
[The Salvation Army, Ray & Joan Kroc Corps Community Center](#)
 1000 N. Keowee St., Dayton OH 45404; 937-528-5100; - shelters for men, women, and children; emergency food supplies
[Montgomery County Homeless Shelters Directory](#)
[Tips on Downsizing: Moving from the Family Home](#)
[Alternatives to Violence Center](#), Phone: (937) 383-3285
 Toll Free: (800) 339-5066
 Crisis Line: (888) 816-1146
 32 East Sugartree Street, P.O. Box 708, Wilmington, OH 45177
 E-Mail: ccdvtf@dragonbbs.com
 Task force provides shelter/safehousing to residents of Clinton County. Will pick-up victim from hospital or police station, not private homes.
[Clinton County Community Action](#), Phone: (937) 382-7170
 717 N. Nelson Road, PO Box 32, Wilmington, OH 45177
 E-Mail: scaplinger314@hotmail.com
 Some agencies have established interest-free loans for people who need simple home repairs.
[Clinton County Habitat for Humanity](#), Phone: (937) 655-9484
 172 S. South Street, Wilmington, OH 45177
 E-Mail: clintoncchabitat@usbaa.com

County Resources

Greene County

[Official Greene County Web site](#)

Department of Job and Family Services, Phone: 937-562-6000

541 Ledbetter Road, Xenia

Community Action Partnership (CAPS) Phone: 376-7747

1855 Bellbrook Ave, Xenia

Legal Aid of Western Ohio, Phone: 937-228-8088

333 East First Street, Suite 500, Dayton

Goodwill Industries, Phone: 372-0759

163 N. Allison Ave, Xenia

[Greene Works](#), Employment job search, Phone: 937-562-6565

581 Ledbetter Road, Xenia

Veterans Employment and Training, Phone: 937-562-6100

581 Ledbetter Road, Suite B, Xenia

Fairborn Fish Pantry Phone: 937-879-1313

(call for hours of operation)

Salvation Army Phone: 937-372-9810

18 East Second Street, Xenia

Xenia Fish Pantry Phone: 937-372-8441

541 Ledbetter Road, Xenia (call for hours of operation)

Greene County Combined Health Department Phone: 937-372-5600

360 Wilson Drive, Xenia

Emergency Red Cross Phone: 937-376-3111

1080 E. Market Street, Xenia

Metropolitan Housing Authority Phone: 937-376-2908

538 N. Detroit Street, Xenia

[Antioch University McGregor](#), Phone: 937-769-1818

900 Dayton St., Yellow Springs

Central State University, Phone: 1-800-388-2781

P.O. Box 1004

1400 Brush Row Road, Wilberforce

Clark State Greene Center Phone: 937-429-8819

3775 New German-Trebein Road, Beavercreek

[Greene County Career Center](#) (Adult Education) Phone: 937-

372-6941

2960 W. Enon Road, Xenia

Clinton County

[Official Clinton County Web site](#)

[The Starting Place](#) - a complete resource guide for Clinton County

[Air Park Help](#)

[Air Park Transition Center](#) - The Air Park Transition Center has the resources you need to chart a course on the road that lies ahead.

Fayette County

[Official Fayette County Web site](#)

[One Stop](#), Employment job search, Phone: 740-333-5115

1270 US 62 SW, Washington CH

[Southern State Community College](#), Phone: 740-333-5115

1270 US 62 SW, Washington CH

[Community Action](#), Phone: 740-335-7282

1400 US RT 22 SW, Washington CH

HEAP (Home energy assistance), Phone: 740-335-7282

324 E. Court Street, Washington CH

Transitional Housing, Phone: 740-335-7282

324 E. Court Street, Washington CH

Salvation Army Assistance, Phone: 740-335-7282

324 E. Court Street, Washington CH

[Fayette County Health Dept](#), Phone: 740-335-5910

317 S Fayette St, Washington CH

[Women, Children & Infants](#), Phone: 740-333-3552

317 S. Fayette St, Washington CH

[Job & Family Services](#), Phone: 740-335-0350

133 S. Main St., Washington CH

[Fayette Metropolitan Housing Authority](#), Phone: 740-335-7525

121 E. East St, Washington CH

Tools

[Job Interview and Application tips](#) - don't go to an interview before reading these tips!

How much money do you need to retire? <http://www.choosetosave.org/ballpark/>

[Manage your Money](#) - study at home course

[Financial Security: Managing Money in Tough Times](#) - National eXtension web site article

[Don't Clash over Cash](#) - an OSU Extension fact sheet that deals with effective strategies for handling the arguments and disagreements that can arise over money issues.

[Kids and Cash](#) - an OSU Extension fact sheet that gives suggestions on teaching children to handle money.

[Home Account Book](#)

[Keeping Track of Spending](#) - Ohio State University fact sheet

[Financial Security for All](#) - The national Financial Security for All team provides consumers a source of reliable and up-to-date financial and consumer information .

[The Ohio Benefit Bank](#) (OBB) is a public-private partnership that helps connect low- and moderate-income Ohioans with free tax preparation and access to potential public benefits and work supports.

[Resume hints and tips](#) - From Manager's Tools, this site includes a sample resume and a podcast with helpful (and funny) hints.

[Power Pay](#) - Resource to help you eliminate debt faster by making power payments. Requires a (free) account to get started.

[What to Keep and Where](#) - This guide offers a personalized and efficient system for preserving and safeguarding important family papers. Also provides a handy reference for deciding what items to keep.

[IRS.gov](#) - offers a "What if" option for filing taxes. Simply go to IRS.gov and type the keywords "What If" in the "Search" box at the top of the page.

[Eight Easy Exercises for Financial Fitness](#) - Booklet created by Ohio State University Extension for figuring an individual spending plan.

[Building or Rebuilding your credit](#) - Information from CompuCredit.com

[SmartAboutMoney.org](#) - National Endowment for Financial Education, a nonprofit foundation dedicated to helping you make sound financial decisions throughout life's ups and downs.

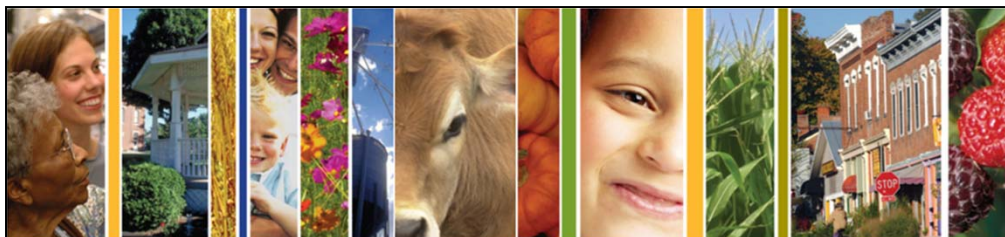


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<http://www.facebook.com/5countysolutions>

New information is posted weekly.

168 weekly total reached



For more information contact:

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